

Read Free A Kick Ass Guide To Apparel Ecommerce How To Build A Solid Foundation For Your Online Store

## **A Kick Ass Guide To Apparel Ecommerce How To Build A Solid Foundation For Your Online Store**

The Kickass Guide to ParentingWake Up. Kick Ass. Repeat.F\*ck Life and Live Kick-Ass: a Practical Guide to Leave Bull Sh\*t, Be Positive and Love LifeBoost's Guide to Being a Kick-ass Product OwnerAbsolutely on PurposeSee Sally Kick AssWake Up, Kick Ass, RepeatLaugh More, Yell LessKick Ass in CollegeKick-Ass: The New Girl Vol. 1Radical Candor: Fully Revised & Updated EditionManBasics Guide to a Kick-Ass BeardThe Kick-Ass A-Z for Over 60sThe Kick-Ass WriterA Kick-Ass Guide to Smarter Money Habits10 Steps To Hero - How To Craft A Kickass ProtagonistThe ONE ThingDudeFoodThe Man BookThe 5 Second RuleMeat Is for PussiesBe a Kickass AssistantSparkleFuck Perfect - be Yourself!Radical CandorThe Non-Obvious Guide to Event Planning (for Kick-Ass Gatherings That Inspire People)The Kick Ass College Guide to PresentationsKick-Ass AngelsWorld FamousThe Kickass Single MomKick Ass ClosingsMan UpFantasy Football for WinnersKick Ass Project Manager52 Ways to Live a Kick-Ass LifeBack Off! Your Kick-Ass Guide to Ending Bullying @ WorkHow to Stop Feeling Like Sh\*tA Kick-Ass Guide to Apparel ECommerceLaunch A Kick-Ass T-Shirt BrandHow to Kick Ass at Travel Planning

### **The Kickass Guide to Parenting**

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\* New York Times and Wall Street Journal bestseller multiple years running \*  
Translated into 20 languages, with more than half a million copies sold worldwide \*  
A Hudson and Indigo Best Book of the Year \* Recommended by Shona Brown, Rachel Hollis, Jeff Kinney, Daniel Pink, Sheryl Sandberg, and Gretchen Rubin  
Radical Candor has been embraced around the world by leaders of every stripe at companies of all sizes. Now a cultural touchstone, the concept has come to be applied to a wide range of human relationships. The idea is simple: You don't have to choose between being a pushover and a jerk. Using Radical Candor—avoiding the perils of Obnoxious Aggression, Manipulative Insincerity, and Ruinous Empathy—you can be kind and clear at the same time. Kim Scott was a highly successful leader at Google before decamping to Apple, where she developed and taught a management class. Since the original publication of Radical Candor in 2017, Scott has earned international fame with her vital approach to effective leadership and co-founded the Radical Candor executive education company, which helps companies put the book's philosophy into practice. Radical Candor is about caring personally and challenging directly, about soliciting criticism to improve your leadership and also providing guidance that helps others grow. It focuses on praise but doesn't shy away from criticism—to help you love your work and the people you work with. Radically Candid relationships with team members enable bosses to fulfill their three core responsibilities: 1. Create a culture of Compassionate Candor 2. Build a cohesive team 3. Achieve results collaboratively  
Required reading for the most successful organizations, Radical Candor has raised

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the bar for management practices worldwide.

### **Wake Up. Kick Ass. Repeat.**

### **F\*ck Life and Live Kick-Ass: a Practical Guide to Leave Bull Sh\*t, Be Positive and Love Life**

"But I can't . . ." "There's no way . . ." "It's impossible . . ." Enough. Get off your ass and make your "someday" goals a priority—today. After years of coaching and consulting hundreds of startup rookies as well as seasoned entrepreneurs, executives, and CEOs, Bedros Keuilian realized that most people who want to start a business, grow an existing business, author a book, make more money, or make a bigger impact usually take the long, slow, painful way to get there . . . and more than 80 percent of entrepreneurs never get to their desired destination or achieve their full potential in business. They treat their dream as if it were merely a hobby and dip their toes in the water, but they never commit to diving in—you get the idea. It's time to cut the bullshit excuses. Everyone has a gift, a purpose. It's your duty to figure out what your gift is and how you're going to share it with the world. *Man Up: How to Cut the Bullshit and Kick Ass in Business (and in Life)* is your guide to doing exactly that. Keuilian, founder and CEO of Fit Body Boot Camp and known

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as the "hidden genius" behind many of the most successful brands and businesses throughout multiple industries, will show you how to break out of the sea of mediocrity, get singularly focused on your purpose, and do what it takes—not only to achieve but dominate your goals. With Keuilian's no-nonsense approach in both business and personal spheres, you'll be able to define your purpose and have clarity of vision—and a plan—to make the quantum leap. Whether it's creating and growing a company, leaving a legacy, making a difference, or launching a new brand, you will discover how to use your passion, purpose, and sheer grit to overcome any adversity that attempts to derail your progress. If there's an area of your life in which you need to man up, this book will get you there.

### **Boost's Guide to Being a Kick-ass Product Owner**

When Emma Johnson's husband moved out, leaving her broke, pregnant, and home alone with a toddler, she couldn't find the advice she needed to thrive as a single professional woman and parent. So in 2012, two years after her marriage ended, Johnson launched a blog on her newfound, successful life as a single mom. Now this book will help millions of women confront the naysayers in their lives (and in their own minds) to build a thriving career and achieve financial security, and to reignite their romantic life—all while being a kickass parent to their kids.

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### **Absolutely on Purpose**

Like having coffee with an expert, this book shares irreverent tips and secrets from Chief Boredom Buster and 25 year event planning expert Andrea Driessen on how to plan an event that will get people talking and participating. This book is like a high energy masterclass and brainstorming session all in one - with actionable tips to transform your event planning approach within hours.

### **See Sally Kick Ass**

There are masses of people just waiting to do business with you once they are so inspired. Business is not just a transaction; it's an experience. People do more business with people and companies that engage them in the purchasing experience. When you attach meaning to the act of doing business with you, you stand out from the crowd. World Famous reveals what enormous possibilities await you once you put your energy into inspiring rather than selling, being authentic rather than trying to fit in, and working to engage the marketplace rather than focusing solely on your competitors. Tyreman guides the reader through a step-by-step process for becoming differentiated authentically by building a unique, kick-ass brand-identity. Filled with real-life stories and anecdotes. This inspiring book arms you with ways to command true loyalty just by being yourself and attracting

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more attention to your business than ever before.

### **Wake Up, Kick Ass, Repeat**

From the breakout star of MasterChef Australia, Dan Churchill's DudeFood, a cookbook that will educate, motivate, and inspire men to put on an apron and turn on the oven. Attention, dudes: you no longer have an excuse to avoid the kitchen. Dan Churchill has written a cookbook for guys who have always wanted to cook, but don't know where to start; boyfriends who are intimidated by a frying pan; and sons who have too long relied on their parents for meals. These mouth-watering recipes are easy to read and, most important, easy to replicate. When Churchill was twelve, he put on an apron and agreed to take his turn cooking dinner for his family. Now in his twenties, Churchill draws on his self-taught experience in the kitchen, along with his extensive knowledge of nutrition, to create simple, delicious, and healthy meals. Divided into sections based on everyday scenarios and featuring forty-five recipes, DudeFood shares the secrets to cooking a repertoire of eggs, seafood, poultry, meats, vegetables, sandwiches, and even desserts. If it's Sunday afternoon and you're preparing for another long workweek: save time and money with Churchill's slow roasted beef, a hearty meal you can enjoy that same evening, but also slice up for lunch tomorrow. If it's early Wednesday morning, and you're getting ready to hit the gym: mix the ingredients for a banana chocolate smoothie in your blender, which provides the right amount

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of protein you need to repair your muscles after lifting weights. If it's Saturday night—date night—and you're eager to impress, follow Churchill's directions for baking a shortbread cookie topped with delicious chocolate ganache. Packed with helpful tips and shortcuts, as well as beautiful photographs, this book will turn any dude into a cook.

### **Laugh More, Yell Less**

Are you ready to take your project management to the next level? Today's project managers are critical to the strategic growth of their organizations. Belinda Goodrich, an international project management expert, shares her greatest techniques in order to stand apart as a phenomenal, and kick ass, project manager!

### **Kick Ass in College**

### **Kick-Ass: The New Girl Vol. 1**

LAUNCH A KICK-ASS T-SHIRT BRAND is the perfect hand-book if you're looking to build a successful t-shirt brand. From valuable advice to specific examples and

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anecdotes from successful t-shirt entrepreneurs, this 240 page guide is packed with priceless information that can help your dreams of running a profitable t-shirt brand come true.

### **Radical Candor: Fully Revised & Updated Edition**

### **ManBasics Guide to a Kick-Ass Beard**

Throughout your life, you've had parents, coaches, teachers, friends, and mentors who have pushed you to be better than your excuses and bigger than your fears. What if the secret to having the confidence and courage to enrich your life and work is simply knowing how to push yourself? Using the science habits, riveting stories and surprising facts from some of the most famous moments in history, art and business, Mel Robbins will explain the power of a "push moment." Then, she'll give you one simple tool you can use to become your greatest self. It take just five seconds to use this tool, and every time you do, you'll be in great company. More than 8 million people have watched Mel's TEDx Talk, and executives inside of the world's largest brands are using the tool to increase productivity, collaboration, and engagement. In The 5 Second Rule, you'll discover it takes just five seconds to: Become confident Break the habit of procrastination and self-doubt Beat fear and

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uncertainty Stop worrying and feel happier Share your ideas with courage The 5 Second Rule is a simple, one-size-fits-all solution for the one problem we all face—we hold ourselves back. The secret isn't knowing what to do—it's knowing how to make yourself do it. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Arial}

### **The Kick-Ass A-Z for Over 60s**

Sick of never winning a fantasy title? Then stop complaining and do something about it. Incorporating groundbreaking statistical analysis, graphs, illustrations, and impressively large words like impressively, Fantasy Football for Winners gives you the tools to dominate your league year after year until you are too senile to care. Learn earth-shattering solutions to brain-shattering quandaries such as: Neutralizing the adverse impact of injuries Executing favorably lopsided trades that appear fair Keeping your family on the other side of the house on game days Do quarterbacks perform better after a loss? How accurate are popular Web site player rankings? Fantasy football championships begin with diligent research, insightful analysis, and reading this book. Too busy? Too schmizzy. If you have time to poop or pick your nose, then you have time to transform your fantasy life via Fantasy Football for Winners the award-winning-seeking fantasy tome that belongs on every bookshelf in America, preferably in front of other books. So gain a permanent edge on that turd in Accounting, and start making all of your fantasies

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come true . . . one player at a time.

### **The Kick-Ass Writer**

Blinded by a culture of 'bigger, better, faster' and seduced into wanting 'more, more, more', we've become distracted from what matters to us the most, and 'forgotten' how to tap into our own unique blueprint for brilliance. With a crumbling economy and disappearing jobs, established rules and expectations no longer serve us and it's becoming clear that there is only one option: to live Absolutely on Purpose. Cutting through the riff raff of our perception, debut author Stephanie Holland delivers a collection of visionary common sense for life, art, and entrepreneurship designed around the ancient principles of yoga. Forget 'downward dog'. This book is the grenade that identifies and explodes the self-imposed blockades and prisons that many of us have created. Featuring workbooks designed around nuggets of visionary wisdom, this book offers a fresh set of tools designed to help you dismantle the excuses that keep you stuck. It's a kick-ass guide to living with passion, purpose and vision, and a smörgåsbord of ideas on how to impact the heart of humanity by doing whatever you love.

### **A Kick-Ass Guide to Smarter Money Habits**

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A practical guidebook designed to show the over 60s how to look after themselves in an increasingly ageist world. Contains many proven medical facts which some readers may find uncomfortable (eg eating meat causes cancer though you are never too old to cut down meat consumption). There is bound to be someone somewhere who smokes 100 a day, eats raw steak three times a week, never exercises, is obese and lives to be 100. But most people who do these things need hospital care and die early. Learn how to retain your freedom, dignity, independence and sense of humour. Stay young in spirit, start again at 65 (or older) and live a bonus life. Replace the depressing, pessimistic certainties of old age with the hope and confidence-drenched ambition usually associated with the young. Dr Vernon Coleman, a qualified doctor, is the author of over 100 books which have sold over two million hardback and paperback copies in the UK, been translated into 25 language and sold around the world. He has written columns for many leading publications and presented numerous programmes on TV and radio. He was the writer of the world's first medical software for general use. His novel Mrs Caldicot's Cabbage was turned into a highly successful movie. For a list of other books please see Vernon Coleman's biography on Amazon and for free articles please visit [www.vernoncoleman.com](http://www.vernoncoleman.com) What the papers say: Vernon Coleman writes brilliant books - The Good Book Guide He's the Lone Ranger, Robin Hood and the Equalizer rolled into one - Glasgow Evening Times He writes lucidly and wittily - Good Housekeeping Compulsive reading - The Guardian Superstar - Independent on Sunday King of the media docs - The Independent The man is a national treasure -

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What Doctors Don't Tell You Revered guru of medicine - Nursing Times Probably one of the most brilliant men alive - Irish Times Brilliant! - The People Marvellously succinct, refreshingly sensible - The Spectator A Godsend - Daily Telegraph Britain's leading medical author - The Star The patients' champion - Birmingham Post Britain's leading health care campaigner - The Sun No thinking person can ignore him - The Ecologist The calmest voice of reason - The Observer It's impossible not to be impressed - Western Daily Press

### **10 Steps To Hero - How To Craft A Kickass Protagonist**

Discover the 'tough love' of kick-ass angels - the hidden angelic powers who can smash through your shell of habit and routine and refresh your outlook and your energy, in ways that will transform your life

### **The ONE Thing**

An expanded second edition of Gunnar Fox's brutally honest and entertaining guide to success in college -- and beyond. Crammed with hundreds of hacks, tips and guerrilla tactics along with snazzy new illustrations by Nick Street to keep the pages turning. Praised by students, parents and professors alike as a great read. The librarian's favorite choice for "reluctant readers."

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### **DudeFood**

At ManBasics, we LOVE beards! The ManBasics Guide to a Kick-Ass Beard is an entertaining read that not only covers how to grow and maintain a healthy beard, but also looks at tools of the trade, the history of beards, beard styles and more. This is way more than a simple "how-to" guide, this is an interesting and engaging read that every beard lover must have.

### **The Man Book**

I was in your shoes. I was a parent looking for answers. These are the steps I took to find my superpowers. Now I want to make it easy, fun, and inviting for you to take steps toward becoming the parent that your kids need. I want to inspire you. You have amazing kids. I know. I've seen them in action. They have creative, inspiring ideas. Your kids' imaginations are the adult think-tanks of the future. Your kids are going to change the world. I want to help you peek your head above the drudgery and emotional exhaustion of day-to-day parenting. This is a call for parents to put on their capes and learn to fly.

### **The 5 Second Rule**

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F\*ck Life & Live Kick-Ass book reveals the art to f\*ck life to the fullest to live kick-ass. The book is a practical guide to overcome all problems & anxieties of life. The book will bring Confidence, Positivity, Success, Happiness, Cheerfulness, Love, Smile, and Kick-Ass to each one's life. The book will let you f\*ck anger, hatred, worries, anxiety, mistaken feelings, wrong relationships, hurt and stress of life. The book includes the techniques by which real essence and flavor of life can be cherished. It will enable you to transform a dull life into a life full of glow, spark, and bliss. The book will help you to\*Hug and Love Life\*Convert Negativity into Positivity\*Enhance Confidence \*Be Successful\*Remove Insecurities\*Explore Potential\*Bring Health and Happiness in Life\*Build Trust \*Make a New Connection with Yourself\*Know the Secret of Happiness\*Remove all Bondages \*Love Unconditionally\*Live Kick-Ass

### **Meat Is for Pussies**

The path Dr. Kendra Lowe has walked as a cadet at the Air Force Academy as an active duty service member, and now as a military spouse, has given her a front-row seat to many of the traumas, setbacks, successes, discriminations, and celebrations that military families experience. These experiences fueled ten years of research aimed at better understanding military spouse stress and how bad the stress really is, as well as the unique contributing factors of the military lifestyle. Most significant were the findings that 27 percent of military spouses report

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significantly high levels of stress, while 20 percent have a higher, clinically significant, level of stress. In other words, approximately one in four military spouses wake up every day under a heavy layer of stress that builds day by day, week by week, and year by year. Unfortunately, many military spouses perceive this stress as normal, unaware of how dangerously close they are to clinically significant levels of emotional, social, or physical distress. Wake up, Kick Ass, Repeat was created to help alleviate these significant concerns. This comprehensive and invaluable tool will help you accept the unique nature of military life, anticipate and persevere in the face of social-emotional setbacks, practice effective coping strategies, and learn to thrive on to new possibilities. Dr. Kendra has expertly woven research, personal anecdotes, powerful stories from other military spouses, as well as practical principals of Rational Behavioral Therapy to help individuals work through stressful situations while maintaining better emotional control. This is a must-have book for military and first responder spouses, their family members, professionals working with military and first responder families, as well as anyone seeking to find a way to help themselves to better social and emotional health. Dr. Kendra also includes thoughtful questions and exercises that any individual or group can put to immediate use.

### **Be a Kickass Assistant**

A much-needed kick in the ass for women everywhere! Like many women, Andrea

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Owen always lived life on the sidelines, watching each day pass by without ever catching a glimpse of the happiness she yearned for--until the day she had enough. She realized that she had to take action and step out of the box she had created for herself if she really wanted the best life possible. And now, as a celebrated life coach, she shows thousands of women how to take the reins, create an actionable plan for their goals, and finally reach their full potential. In this powerful book, Owen guides you through her acclaimed strategies for creating a more fulfilling life. Each goal-orientated lesson empowers you to take control of the barriers that keep you from achieving the love and success you desire. From breaking the unrewarding cycle of people pleasing to dealing with unsupportive friends, this book approaches the problems you face with a candid look at why you aren't satisfied--and how to fix it. Owen's life-changing wisdom helps you uncover your self-limiting beliefs as well as push you out of your comfort zone by zeroing in on the most difficult issues. Never one to sugarcoat the truth, she holds you accountable for your actions while offering expert advice for knocking down that cynical inner-voice and loving yourself wholeheartedly. With *52 Ways to Live a Kick-Ass Life*, you will shut off your internal auto-pilot; kick empty expectations to the curb; and live a bigger, gutsier life.

### **Sparkle**

From cardboard cut-out to superhero in 10 steps. Are you fed up of one-

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dimensional heroes? Frustrated with creating clones? Does your protagonist fail to capture your reader's heart? In *10 Steps To Hero*, you'll discover: + How to develop a killer character arc + A step-by-step guide to creating your hero from initial concept to final page + Why the web of story connectivity is essential to crafting a hero that will hook readers + The four major pitfalls to avoid as well as the tropes your story needs Finally, there is a comprehensive writing guide to help you create your perfect protagonist. Whether you're writing your first story or you're a professional writer, this book will help supercharge your hero and give them that extra edge. These lessons will help you master your charming knights, navigate your way to the perfect balance of flaws and traits, as well as strengthen your hero to give your story the conflict and punch it needs. First, there were villains, now there are heroes. If you like dark humor, learning through examples, and want to create the best hero you can, then you'll love Sacha Black's guide to crafting heroes. Read *10 Steps To Hero* today and start creating kick-ass heroes.

### **Fuck Perfect - be Yourself!**

A practical guide to strutting your stuff from cubicle to corner office. Drawing on her experience as personal and executive assistant to George Stephanopolous during Clinton's campaign and first term, Heather Beckel cuts to the chase on how to dazzle now to get ahead later.

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### **Radical Candor**

The journey to become a successful writer is long, fraught with peril, and filled with difficult questions: How do I write dialogue? How do I build suspense? What should I know about query letters? Where do I start? The best way to answer these questions is to ditch your uncertainty and transform yourself into a KICK-ASS writer. Chuck Wendig will show you how with an explosive broadside of gritty advice that will destroy your fears, clear the path, and help you find your voice, your story, and your audience. You'll explore the fundamentals of writing, learn how to obtain publication.

### **The Non-Obvious Guide to Event Planning (for Kick-Ass Gatherings That Inspire People)**

Create your BEST presentation ever! Finally, a book that cuts through the BS and delivers a step-by-step process for creating a professional quality presentation. Whether addressing the fears associated with public speaking, building a PowerPoint presentation that doesn't stink, or delivering a compelling topic with confidence and authority, this book delivers everything you need to know. This is a high speed, no nonsense approach to getting the job done and delivering a presentation that's Kick Ass! Recognizing that public speaking and delivering

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quality presentations is an essential life skill that is rarely taught in school, Brian Stampfl speaks directly to university and college students to give them the tools to present like a pro. As a former adjunct instructor at a major university and an experienced presenter himself, Brian understands the challenges faced by students who, up until being required to do so for a class, may never have been asked to do a presentation before. Whether you're new to public speaking or have some experience and just want a few tips on how to fine-tune your presentation, there's something here for everyone. This book is divided into the various topics you'll need with an extensive table of contents that will get you to where you need to go quickly. Be prepared to take your presentation to the next level and know that you're going to Kick Ass!

### **The Kick Ass College Guide to Presentations**

The old adage is ingrained in us that if you don't have anything nice to say then don't say anything at all. While this advice may work for home life, as Kim Scott has seen first hand, it is a disaster when adopted by managers in the work place. Scott earned her stripes as a highly successful manager at Google before moving to Apple where she developed a class on optimal management. Radical Candor draws directly on her experiences at these cutting edge companies to reveal a new approach to effective management that delivers huge success by inspiring teams to work better together by embracing fierce conversations. Radical

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Candor is the sweet spot between managers who are obnoxiously aggressive on the one side and ruinously empathetic on the other. It is about providing guidance, which involves a mix of praise as well as criticism - delivered to produce better results and help employees develop their skills and boundaries of success. Great bosses have a strong relationship with their employees, and Scott has identified three simple principles for building better relationships with your employees: make it personal, get stuff done, and understand why it matters. Radical Candor offers a guide to those bewildered or exhausted by management, written for bosses and those who manage bosses. Drawing on years of first hand experience, and distilled clearly to give actionable lessons to the reader, Radical Candor shows how to be successful while retaining your integrity and humanity. Radical Candor is the perfect handbook for those who are looking to find meaning in their job and create an environment where people both love their work, their colleagues and are motivated to strive to ever greater success.

### **Kick-Ass Angels**

Regardless of your income level, poor money habits can deeply affect your life, destroying any hope of security and happiness or ultimately, the ability to retire. If you have money issues, are living paycheck to paycheck, hopelessly mired in debt, it may be time to re-think and transform your money habits. Sometimes we have bad habits that if we knew better, we would do better. Sometimes we just need

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better tools. And for some of us, all that we need are a few new money tips. This book is an effort to educate; to give you the knowledge you need to change your money habits to better match your priorities and along the way, live links to some effective tools to help. The author provides tips on money management with each chapter dedicated to one of 7 phases of money management, habits she used to turn around over \$100,000 of debt into over \$100,000 of savings and investments in less than 5 years. In Chapter 1 you'll learn some budget planning habits, and some popular budgeting tools to help. Chapter 2 focuses on how to set money goals, both short-term and long-term according to your priorities. In Chapter 3, you'll learn about some bad habits to avoid with common spending triggers and how to control your emotions about money. Chapter 4 provides tips on how to save money in every category of your budget, suggesting new habits and tools to significantly lower bills. Habits to raise income are presented in Chapter 5 with ideas on how to make more money at work and outside of work. In Chapter 6, tips to reduce debt quickly are explained, with the ultimate goal of habits that promote debt-free living. Finally, Chapter 7 is all about developing habits to grow your money in savings and investing. You CAN live on less, pay off debt, and retire with more with Smarter Money Habits! To learn more, I invite you to click the "BUY" button above.

### **World Famous**

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A No-Nonsense Guide To Living The Life You Deserve

### **The Kickass Single Mom**

KICK-ASS IS BACK ready to wipe out the city's criminal lowlives, destroy its gangs, and save its communities from decay. But there's a new face beneath the old mask, a new figure wearing that famous green and yellow spandex. Who is this new vigilante superhero? Who can fill Dave Lizewski's shoes? WHO IS THE NEW KICK-ASS? Find out in the first collection of KICK-ASS: THE NEW GIRL. MARK MILLAR and JOHN ROMITA, JR. reunite for the next chapter of the greatest superhero comic of all time. Collects KICK-ASS: THE NEW GIRL #1-6

### **Kick Ass Closings**

For everyone who loved You Are a Badass and The Subtle Art of Not Giving a F\*ck -- a cut-through-the-crap guide to quitting the self-destructive habits that undermine happiness and success How to Stop Feeling Like Sh\*t is a straight-shooting approach to self-improvement for women, one that offers no-crap truth-telling about the most common self-destructive behaviors women tend to engage in. From listening to the imposter complex and bitchy inner critic to catastrophizing and people-pleasing, Andrea Owen -- a nationally sought-after life coach --

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crystallizes what's behind these invisible, undermining habits. With each chapter, she kicks women's gears out of autopilot and empowers them to create happier, more fulfilling lives. Powerfully on-the-mark, the chapters are short and digestible, nicely bypassing weighty examinations in favor of punch-points of awareness.

### **Man Up**

As women, we have become professional self-critics. We've become so convinced by society that we need to attain a level of perfection that just isn't real. Whether it's trying to get skinnier, look younger, get that promotion, please our parents, get fuller lips or rid ourselves of cellulite -- we're on a never-ending mission to change and it always winds up making us feel like crap. Instead, why not focus on all the fabulous qualities we already possess? There is so much to celebrate when we look at all our accomplishments. In this straight-up girlfriend's guide, stylist and wellness coach Cara Alwill Leyba encourages women to discover what makes them sparkle so that they can design the lives they desire and deserve. So raise your glass and toast yourself. You're about to start shimmering, shining and dazzling every day! Because isn't everything better when it sparkles?

### **Fantasy Football for Winners**

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Whether you're in the beginning phases of building your apparel empire or have been in business for years, the linchpin to your success is your ability to sell online. In 2011, we published *Launch a Kick-Ass T-Shirt Brand*, a book covering the basics of developing the concept of your clothing brand, getting your products made and managing your business. We touched on the subject of setting up shop online, but spared some nitty gritty details. *A Kick-Ass Guide to Apparel eCommerce* will quench your thirst for ecommerce specific advice by detailing best practices, offering anecdotal recommendations and providing data-backed tips. After reading this guide, you'll part with a deeper understanding of how to build your brand and kick some ass online. This book is for you if: You've developed an amazing clothing line but are not sure where to start when it comes to selling online Don't know which online store solution is right for you Have no clue how to get your website designed Have done all the right things with your website, but it still doesn't look and feel professional Have been getting visitors to your online shop, but still struggling to make sales

**What's in the Book:** Getting started The common mistake that leads to customers questioning your legitimacy The ways to approach web hosting How to choose an ecommerce platform How much to spend Factors to choosing a platform Our recommendations Keys to an effective online shop How to make your site easy to navigate The importance of photography Why you need a clear call to action Why page speed is a crucial metric Necessities for your online shop Why consistency is key What type of product photos to display The number 1 reason for high return rates The role of customer support pages Designing your

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shop How to choose the right theme for your shop The difference between free and paid themes Your first sale and beyond Steps to a pain-free product delivery process The mistake that leads to a 23% cart abandonment rate One minor (but really important) setting to double check before you launch About the Authors Through studying and blogging about the t-shirt culture and interviewing dozens of entrepreneurs via T-Shirt Magazine, building a streetwear brand from scratch via Cashletes, and developing ecommerce templates for clothing brands via Theme Fiend, AJ Camara and Moust Camara have gained a wealth of knowledge specifically pertaining to the fashion apparel business.

### **Kick Ass Project Manager**

A hilarious life-skills handbook covering everything a modern man needs to know offers practical tips on how to be politically correct, deal with overbearing significant others, know what to wear, settle bar bets, and more with helpful tutorials on fly fishing, things never to say during sex, leprechauns, and other "vital" topics. Original. 50,000 first printing.

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This book is for you that are over being perfect. You just want to be yourself and

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### **Back Off! Your Kick-Ass Guide to Ending Bullying @ Work**

- More than 500 appearances on national bestseller lists
- #1 Wall Street Journal, New York Times, and USA Today
- Won 12 book awards
- Translated into 35 languages
- Voted Top 100 Business Book of All Time on Goodreads

People are using this simple, powerful concept to focus on what matters most in their personal and work lives. Companies are helping their employees be more productive with study groups, training, and coaching. Sales teams are boosting sales. Churches are conducting classes and recommending for their members. By focusing their energy on one thing at a time people are living more rewarding lives by building their careers, strengthening their finances, losing weight and getting in shape, deepening their faith, and nurturing stronger marriages and personal relationships. YOU WANT LESS. You want fewer distractions and less on your plate. The daily barrage of e-mails, texts, tweets, messages, and meetings distract you and stress you out. The simultaneous demands of work and family are taking a toll. And what's the cost? Second-rate work, missed deadlines, smaller paychecks, fewer promotions--and lots of stress. AND YOU WANT MORE. You want more productivity

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from your work. More income for a better lifestyle. You want more satisfaction from life, and more time for yourself, your family, and your friends. NOW YOU CAN HAVE BOTH — LESS AND MORE. In The ONE Thing, you'll learn to \* cut through the clutter \* achieve better results in less time \* build momentum toward your goal\* dial down the stress \* overcome that overwhelmed feeling \* revive your energy \* stay on track \* master what matters to you The ONE Thing delivers extraordinary results in every area of your life--work, personal, family, and spiritual. WHAT'S YOUR ONE THING?

### **How to Stop Feeling Like Sh\*t**

John Joseph wants men to know, in no uncertain terms, that they don't need to eat steak, burgers, wings, ribs, or any other animal product, for that matter, to be strong—in fact, he would argue, eating animals is for the weak. Because when your protein sources come from animals, you're missing out on all of the nutritional benefits of a plant-based diet—a diet that can make you more fit, more sexy, and more manly. In *Meat is for Pussies*, Joseph presents a throw-down of information, offering both personal and scientific evidence that a plant-based diet offers the best path to athleticism, endurance, strength, and overall health. In addition to handily dispelling the myths surrounding meat, Joseph offers workout advice, a meal plan, and recipes that make going plant-based easy. Flavor and vitamin-packed options like the Working Man Stew and Veggie Chili with Cornbread will

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keep men's (and women's) bodies healthy and energized, while workouts that emphasize cardio and strength training build endurance and stamina and prove that you don't need meat to build muscle. Joseph also offers living proof that living a plant-based lifestyle is badass, from super-athlete Brendan Brazier to MMA champion Jake Shields to Joseph himself, who is an Ironman Triathlete and still rocking out (at the age of fifty-two) on world tours as the frontman for his legendary band the Cro-Mags. Joseph's passion for educating the world about the benefits of a plant-based diet comes through on each page, in a voice and a vocabulary that is uniquely his own. At the end of the day, he wants readers to live a long, healthy, happy life . . . and he won't take no for an answer.

### **A Kick-Ass Guide to Apparel ECommerce**

Kick Ass Closings is a powerful resource for new and experienced trial lawyers, so they can deliver devastating closing arguments with minimal prep time. This book provides a simple and straightforward template that can be used in any criminal trial and hundreds of sample closing arguments that can be crafted to fit the facts of your case. Used properly, this book can save you time, and increase the power and effectiveness of your closing arguments. More importantly, it will help save lives, and protect the freedom of those whom we defend.

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### **Launch A Kick-Ass T-Shirt Brand**

This book will arm you with the information and guidance you need to successfully navigate your way through the turmoil of dealing with workplace bullying and the managers who may deny your experiences are genuine. It provides the real facts and real, practical tools you can use to make real change – and end the bullying in your workplace.

### **How to Kick Ass at Travel Planning**

Provides over 650 safety suggestions to incorporate into everyday life and includes tips for at home, in the car, shopping, traveling, keeping children safe, and preventing identity theft.

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