

Corporations In Perspective

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Corporate Citizen Economics, Capitalism,
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The Governance of Close Corporations and Partnerships

Corporations in Perspective

Cathrin Huber investigates the reputation of multinational corporations and provides novel insights and important implications for researchers and managers based on theoretical considerations and empirical analyses. She shows that country-specific factors like cultural or political factors, but also institutional differences between countries as well as firm-specific resources in a country influence the corporate reputation-consumer behavior relationship. Additionally, an overview of the main cultural approaches and how they influence consumers' corporate reputation perceptions is given.

Emerging Economies and Firms in the Global Crisis

This book provides a comprehensive assessment of how local corporate water strategies influence global water governance objectives. In various geographies, companies spearhead a quest for more sustainable water management within and beyond their own operations. This book critically examines such strategies and provides an overarching analysis of the effects that mounting corporate

involvement has had on the global water discourse. More specifically, it explains why companies from the food, beverage, textile, and mining sectors have started to incorporate water management objectives into their business strategies, how companies work in partnerships with other stakeholders to realize these objectives, and how these actions acquire wider political legitimacy. It presents insightful interview material from business leaders and other high-level stakeholders. Readers will gain the necessary knowledge to develop a critical view and respond appropriately.

The Evolution of Large Corporations in Korea

In the light of multiple corporate debacles, financial crises and environmental disasters across the globe, the need for corporate goals to transition from simply maximising shareholder wealth to optimising stakeholder welfare is being echoed in various quarters. This book makes a distinct contribution by looking at Corporate Social Responsibility (CSR) from a values-based perspective with a focus on providing a balance between corporate success and social well-being. The book emphasizes that corporations need to redefine their purposes to co-create long-term, sustainable and win-win solutions for multiple stakeholders through mutually-fulfilling and value-adding collaborative efforts. Through the ideal of 'A Soulful Corporation', the book proposes a new story where corporations, as associations of individuals, can identify their 'collective spirits' in terms of environmentally-aware,

socially-inclusive and financially-rewarding missions. Some of the unique features of the book include:

- A detailed study of the evolution of CSR from the ancient to contemporary times
- Insights gained through empirical research and personal interviews with over 100 industry captains, CEOs, MDs and heads of the CSR function across companies and industries
- Case studies on CSR practices and processes in leading Indian companies including the Tata Group, TVS Motor, HUL, Wipro, L&T, Bharat Petroleum, HDFC Bank, Birla Group, Reliance Industries and others.
- Cases on unique social welfare projects in the areas of education, healthcare and drinking water supply
- A 'Society and Local Community Welfare Framework' and a '12-point Agenda for Affirmative Action' that propose policy recommendations and provide corporations with a roadmap for their CSR journey in the light of the mandatory CSR spending introduced by the Government of India.

The book has relevance to multiple stakeholders: students, academics, CSR researchers, policy-makers, industry captains, business managers and entrepreneurs.

Corporate Governance

This book develops an analysis of the historical, political and legal contexts behind current demands by NGOs and the United Nations Human Rights Council to hold corporations accountable for their human rights violations. Based on an analysis of the range of mechanisms of accountability that currently exist, it argues that that

those demands are a response to the failure of neo-liberal policies that have dominated the practice of politics and law since the emergence of this debate in its current form in the 1970s. Offering a new approach to understanding how struggles for hegemony are refracted through a range of legal challenges to corporate human rights violations, the book offers a fresh perspective for understanding how those struggles are played out in the global sphere. In order to analyse the prospects for using human rights law to challenge the right of corporations to author human rights violations, the book explores the development of a range of political initiatives in the UN, the uses of tort law in domestic courts, and the uses of human rights law at the European Court of Human Rights and at the Inter-American Court of Human Rights. This book will be essential reading for all those interested in how international institutions and NGOs are both shaping and being shaped by global struggles against corporate power.

Transnational Corporations

Comparative legal studies are at last commanding the thoughts of contemporary jurists. Alice ES Tay. Drawing on an impressive ancestry in comparative law, the 22 contributions in this volume by authors from Asia, Australia and Europe go further in their complex conception of law and culture. They look at the new principles and concepts of a transnational, global law in new, multiple contexts and in diverse juxtapositions with new institutions and authorities. In an unplanned but

cohesive pattern the individual contributions together open a fresh vision of the use and value of comparative legal studies for the assessment of the function and limitations of the law of a global society.

Human Rights and Capitalism

Comprised of chapters that explore the impact of the global crisis on emerging economies and firms and their response to it. The ways in which the leading emerging economies of Brazil, Russia, India and China are dealing with the challenges of the crisis are complemented by the methods applied by countries and firms in Central and Eastern Europe.

Corporations and Transnational Human Rights Litigation

There is a high demand in our society to adopt emerging technologies in all aspects of business and economic activity. As traditional business practices and economic activity are occurring in a global context, new areas of economic development are being recognized as the key enablers of wealth and income production. International Business Strategy and Entrepreneurship: An Information Technology Perspective discusses innovative solutions to research problems and high performance systems while emphasizing the role of IT and management for

sustainable development. This book brings together academics, researchers, entrepreneurs, policy makers and government officers aiming to contribute to the debate of technology related to international business and strategic management.

Law and Legal Culture in Comparative Perspective

Human Rights and Capitalism brings together two important facets of the globalization debate and examines the complex relationship between human rights, property rights and capitalist economies. Human rights issues have become increasingly important in this debate and their place as harbingers of justice or as an instrument of oppression is fiercely contended. Both sides of this issue are considered in the contributions to this book and the complex relationships between human rights, human dignity and capitalist economies are the themes running throughout the work. Appearing at a time when these issues are a subject of extreme controversy, this book is distinguished by its balanced and academic approach.

Corporations in Private International Law

Corporate law and corporate governance have been at the forefront of regulatory activities across the world for several decades now, and are subject to increasing

public attention following the Global Financial Crisis of 2008. The Oxford Handbook of Corporate Law and Governance provides the global framework necessary to understand the aims and methods of legal research in this field. Written by leading scholars from around the world, the Handbook contains a rich variety of chapters that provide a comparative and functional overview of corporate governance. It opens with the central theoretical approaches and methodologies in corporate law scholarship in Part I, before examining core substantive topics in corporate law, including shareholder rights, takeovers and restructuring, and minority rights in Part II. Part III focuses on new challenges in the field, including conflicts between Western and Asian corporate governance environments, the rise of foreign ownership, and emerging markets. Enforcement issues are covered in Part IV, and Part V takes a broader approach, examining those areas of law and finance that are interwoven with corporate governance, including insolvency, taxation, and securities law as well as financial regulation. The Handbook is a comprehensive, interdisciplinary resource placing corporate law and governance in its wider context, and is essential reading for scholars, practitioners, and policymakers in the field.

Corporate Rescue Law--an Anglo-American Perspective

Inhaltsangabe:Introduction: The importance of a systematic risk identification, measurement and management as a management duty has increased in recent

years. After risk management and interest risk management in particular was primarily relevant for banks in the past, it is a crucial competition factor for all enterprises today. Especially since the recent financial crisis treasurers are far more risk conscious and companies are reassessing their financial risk management procedures. The most important parameter for the cost of financing and the return of capital investments is the interest rate. However the interest rate is subject to fluctuations, what constitute the interest rate risk the company is exposed to. With increasing volatile financial markets and global competition CFOs are focusing more and more on an efficient measurement and management of interest rate risk. In this context this academic paper aims to point out the risks of an adverse change in interest rates for a corporate portfolio of interest-bearing positions and show possibilities to measure and manage these risks. The 2nd and 3rd sections set the scene for interest risk management in a corporate treasury of a service enterprise by providing essential knowledge about financial risk management and giving an insight into the characteristics of a service enterprise as well as the responsibilities of a corporate treasury and the factors that influence the treasury risk management approach. In section 4 and 5 respectively follows a process-oriented instruction of how to quantify interest rate risk and how to manage it. Besides the risk measures duration and convexity (4.2), two different approaches to value at risk, the historical simulation (4.3.2) and the variance-covariance-approach (4.3.3), will be examined. The value at risk is a measure to quantify risk that allows to express the risk exposure with a single absolute figure.

For the management of the interest rate risk an overview of possible hedging instruments to reduce interest risk exposure will be given and their different strategies examined (5.1). All approaches will be measured against their practical feasibility and for both, the quantification and the management of interest rate risk, implications for the implementation in a service enterprise will be provided (4.5; 5.2). This will also be illustrated in a case study in section six. The conclusion serves for a critical reflection of all methods being []

Corporate Accounting in Australia

The books deal with various issues relating to Corporate Governance "CG" from a Middle Eastern Perspective with emphasis on Quantity Versus Quality. The books covers the following topics: - CG Quantity Versus Quality - CG for Government Companies - CG for Family businesses -Corporate Social Responsibility -CG in Islamic Banking -CG and Democracy -Board Committees -Directors compensation The books gives ways and means to apply best practices in Corporate Governance.

Corporate Rescue Law--an Anglo-American Perspective

Any law school graduate will tell you that when picking your outline tool you need to pick the best because your outlines are the most important study tool you will

use throughout your law school career. Developed by legendary study aid author Steve Emanuel, Emanuel® Law Outlines (ELOs) are the #1 outline choice among law students. An ELO ensures that you understand the concepts as you learn them in class and helps you study for exams throughout the semester. Here's why you need an ELO from your first day of class right through your final exam: ELOs help you focus on the concepts and issues you need to master to succeed on exams. They are easy to understand: Each ELO contains comprehensive coverage of the topics, cases, and black letter law found in your specific casebook, but is explained in a way that is understandable. The Quiz Yourself and Essay Q&A features help you test your knowledge throughout the semester. Exam Tips alert you to the issues and fact patterns that commonly pop up on exams. The Capsule Summary provides a quick review of the key concepts covered in the full Outline—perfect for exam review!

Financial Risk Management - Management of Interest Risk from a Corporate Treasury Perspective in a Service Enterprise

This book brings together a representative collection of perspectives on the way how corporate governance is being aligned with the social responsibility of an organization and the accountability of its management both in large corporations and in medium sized businesses. Examples are given from various industries and

branches as well as from different countries and regions across the globe. All examples are commented and explained in detail. Written by a group of selected academic teachers this book is suitable for adoption as a resource for a case driven approach to teaching "Corporate Governance" courses at an upper undergraduate or graduate level.

Corporate Human Rights Violations

This book is a continuation of *Corporate Law and the Theory of the Firm: Reconstructing Corporations, Shareholders, Directors, Owners, and Investors*. The author extends his analysis of contract law, property law, agency law, trust law, and corporate statutory law and applies that analysis to defy conventional concepts and theories in economics, finance, investment, and accounting and expose the artificial boundaries established by decades of research founded on indefensible assumptions and fallacious conclusions. Using the Humpty Dumpty principle, where words mean what the authors want them to mean, economists have created "strange new worlds" where contract law, property law, agency law, and corporate statutory law no longer apply. The author dismantles the theory of the firm by proving the theory of the firm wilfully and intentionally ignores fundamental contract law, property law, agency law, and corporate statutory law. Contrary to the theory of the firm, shareholders do not own corporations, directors are not agents of shareholders, and shareholders are not investors in corporations.

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The author proves that by property law and corporate law, capital is not privately owned by capitalists but by corporations. Entire economic and social systems have been constructed that have no basis in law. With the advent of publicly traded corporations, the capital is there, but both capitalists and capitalism have been rendered extinct. This book will appeal to researchers and graduate and upper-level undergraduate students in economics, finance, accounting, law, and sociology, as well as legal scholars, attorneys and accountants.

Comparative Corporate Governance : A Chinese Perspective

Author Jwa provides a new economic perspective on the evolution of large corporations in Korea.

Emanuel Law Outlines for Corporations

This volume covers a range of on-going and newly emerging debates in the study of multinational companies (MNCs). A key aim is to consolidate and make available in one place new conceptual, methodological and critical MNC research.

Multinational Corporations and Global Justice

Multinational Corporations and Global Justice: Human Rights Obligations of a Quasi-Governmental Institution addresses the changing role and responsibilities of large multinational companies in the global political economy. This cross- and inter-disciplinary work makes innovative connections between current debates and streams of thought, bringing together global justice, human rights, and corporate responsibility. Conceiving of corporate social responsibility (CSR) from this unique perspective, author Florian Wettstein takes readers well beyond the limitations of conventional notions, which tend to focus on either beneficence or pure charity. While the call for multinationals' involvement in the solution of global problems has become stronger in recent times, few specifics have been laid down regarding how to hold those institutions accountable in the global arena. This text attempts to work out the normative basis underlying the responsibilities of multinational corporations—thereby filling a crucial void in the literature and marking a milestone in the CSR debate.

Soulful Corporations

provide management and directors of companies, both private and public, with a reference work on the most important principles of corporate governance. It discusses the requirements of the Companies act, the recommendations of the 2002 King Report and recent requirements for directors of public-sector enterprises. Throughout the author makes clear how the relevant principles can be

practically and progressively implemented.

Multinational Corporations and Organization Theory

A landmark exposé and “deeply engaging legal history” of one of the most successful, yet least known, civil rights movements in American history (Washington Post). In a revelatory work praised as “excellent and timely” (New York Times Book Review, front page), Adam Winkler, author of *Gunfight*, once again makes sense of our fraught constitutional history in this incisive portrait of how American businesses seized political power, won “equal rights,” and transformed the Constitution to serve big business. Uncovering the deep roots of *Citizens United*, he repositions that controversial 2010 Supreme Court decision as the capstone of a centuries-old battle for corporate personhood. “Tackling a topic that ought to be at the heart of political debate” (Economist), Winkler surveys more than four hundred years of diverse cases—and the contributions of such legendary legal figures as Daniel Webster, Roger Taney, Lewis Powell, and even Thurgood Marshall—to reveal that “the history of corporate rights is replete with ironies” (Wall Street Journal). *We the Corporations* is an uncompromising work of history to be read for years to come.

Corporate Security in the 21st Century

Corporate governance is part of an economy's system which has today become the most important mechanism for resource allocation. It is affected by capital market, block holders, institutional investors, proxy wars, company law and capital market regulations, and many other macro-economic as well as political factors. Historical evolution of corporate governance naturally has a bearing on current developments. This book is an attempt to weave these factors together coherently. Much of the concerned literature revolves around the agency problem, while in developing countries expropriation of small shareholders is the governance problem. However, shareholder activism is not likely to resolve the issue. Many more measures, from audit committees of the board, rigorous disclosures, exercise of voting rights by institutional investors, strict monitoring by capital market regulator to takeover bids are required to ensure corporate accountability.

International Business Strategy and Entrepreneurship: An Information Technology Perspective

The analysis is notable for its insistence that, for a corporate governance system to work, the principles and practicalities of that system must be derived from customary cultural norms. Experience shows that imported models, although they may be enshrined in law, lead to economic stagnation unless actual practice is monitored and reformed and the laws change to reflect these necessary

adjustments. Thus the model proposed here begins with the Company Law of 1994, and proceeds to show how practical experience is already providing valuable data for the task of improving the law.

The Corporation, Law and Capitalism

We the Corporations: How American Businesses Won Their Civil Rights

This book examines the limited liability business forms that have recently emerged, and seeks to identify the forces that have led to the emergence of new business forms for small and medium-sized businesses. Focusing on the US, UK, and continental Europe, the contributors analyse the Limited Liability Company, the Limited Liability Partnership, and the new business forms proposed in Europe.

Corporate Governance

The purpose of this book is to focus on the contribution of one of the most prominent scholars in the strategy field, Michael Porter, from both a practitioner, that is Chief Executive Officer (CEO), perspective, and from a research perspective.

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Using such a dual perspective may improve the relevance of strategy research for the business community. Four leading chief executives, two from European multinationals (Royal Dutch/Shell Group and Unilever N.V.) and two from important Dutch public organizations (the Port of Rotterdam and the Ministry of Economic Affairs), were invited to reflect on Porter's contributions to four levels of analysis: (1) business level strategy, (2) corporate level strategy, (3) regional competitiveness and finally (4) national competitiveness. Against this background, the book is structured as follows: Chapters 2 to 8 deal with the four mentioned levels of analysis from a dual perspective - theoretical and managerial. The two final chapters aim to find out how Porter's theories are related to each other and whether and how the different levels of analysis can be connected.

Corporate Governance

This book examines ways of holding multinational corporations liable for offshore human rights abuses in the courts of the companies' home States.

Corporations

Corporate Accounting in Australia, Fourth Edition, is a textbook designed for one- or two-semester company accounting courses at both under- and postgraduate

level.

Corporate Governance in Asia A Comparative Perspective

Poor corporate governance was identified as one of the root causes of the recent Asian financial crisis. The absence of effective disciplines on corporate managers, coupled with complicated and opaque relationships between corporations, their owners

Soulful Corporations

This textbook provides an analysis of this important subject for company lawyers. It includes discussion of the principle of freedom of establishment and focuses upon the key issue of determining where a corporation has its "seat" for legal purposes. A survey is given of current European law and of private international law developments in three "incorporation" countries (the Netherlands, England and Switzerland) and three "real seat" countries (Germany, France and Italy). Following on from entry into force of the Treaty of Amsterdam, an integrated approach of European law and private international law is advocated in order to develop instruments to facilitate cross-border company migration. Special attention is given to the 1998 EC Draft Proposal for a Fourteenth Company Law Directive on Cross-

border Company Transfers.

Sociology in Perspective

. . . a highly readable and informative text and an excellent addition to insolvency scholarship. . . In their entirety, the chapters of Corporate Rescue Law An Anglo-American Perspective represent one of the most incisive and relevant treatments of comparative insolvency regimes to date. . . This book is an absolute boon: it provides the reader with a mass of legal and practical insights into the workings of two ostensibly divergent systems and challenges received wisdom in a fluent and persuasive manner. Not only are legal differences examined through the lens of practice, but also commercial, philosophical and social responses to failure are considered and highlighted as possible drivers of those real distinctions that do exist. Professor McCormack has produced an exceptional work that should be required reading for academics, practitioners and policy makers alike, and is to be warmly congratulated. Sandra Frisby, Banking and Finance Law Review The issues are well chosen. They are easily the most important aspects of any corporate rescue law. The careful analysis of the technical provisions, the incorporation of the extensive scholarship on the two corporate rescue regimes and the reference to practice in the real world all help to make these chapters an indispensable tool for any scholar wishing to gain a better understanding of the similarities and differences of English and American corporate rescue laws. . . This monograph

could not have come at a better time. . . The comparative account in this book will help law reformers, judges and scholars to have a better grasp of the issues and appreciate better how the two systems have dealt with them. . . Comparative law has a critical role to play in promoting mutual understanding and respect. It is hoped that this monograph will help in that respect. Wee Meng Seng, Singapore Journal of Legal Studies This book offers an unprecedented and detailed comparative critique of Anglo-American corporate bankruptcy law. It challenges the standard characterisation that US law in the sphere of corporate bankruptcy is pro-debtor and UK law is pro-creditor , and suggests that the traditional thesis is, at best, a potentially misleading over-simplification. Gerard McCormack offers the conclusion that there is functional convergence in practice, while acknowledging that corporate rescue, as distinct from business rescue, still plays a larger role in the US. The focus is on corporate restructurings with in-depth scrutiny of Chapter 11 of the US Bankruptcy Code and the UK Enterprise Act, and offers other comparative oversights. Integrating theoretical and practical insights, this book will be of great interest to academics and practitioners, and also to policymakers in the DTI, Insolvency Service and regulatory bodies.

Perspectives on Strategy

Corporate governance around the world continues to develop rapidly and this new edition has been extensively rewritten to reflect these changes. The global

financial crisis has led to a whole host of changes in corporate governance requirements, which are analysed by Bob Tricker.

Corporate Governance

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Professional Corporations in Perspective

Turbulence

This text, specifically for AQA specifications, is designed to be easy and encouraging for students to use. The book contains updated material and activities together with a new chapter on study skills. It also indicates clearly where activities meet the new evidence requirements for key skills.

Corporate Governance - Quantity Versus Quality - Middle Eastern Perspective

In *The Corporation, Law and Capitalism*, Baars offers a radical Marxist perspective on law, tracing the corporation from colonial times to the present multinational. 'Corporate accountability' is shown to be a red herring in the struggle for another world.

The Oxford Handbook of Corporate Law and Governance

The ever tighter linking of our food, water, and energy systems in the context of a changing climate is leading to increasing turbulence in the world. As a consequence, it becomes ever more crucial to develop cities, regions, and economies with resilience in mind. Because of multinational corporations' global

reach, substantial resources, and information-driven leadership structures, these entities can play a major, constructive role in improving our understanding and design of resilient systems. This volume is the product of the Resilience Action Initiative, a collaboration among Dow, DuPont, IBM, McKinsey, Shell, Siemens, Swiss Re, Unilever, and Yara designed to explore possible corporate contributions to global resilience, especially at the nexus of water, food, and energy. Aggressively forward-thinking and consistent with an enlightened self-interest, the ideas considered here represent a corporate perspective on the broad collaborations required for a more resilient world.

Corporations as Custodians of the Public Good?

The contributors to Corporate Citizen explore the legal frameworks and standards of conduct for multinational corporations. In a globalized world governed by domestic and international law, these corporations can be everywhere and nowhere at once, reaping financial benefits and enjoying the protections of investor-state arbitration but rarely being held accountable for the economic, environmental, and human rights harms they may have caused. Given the far-reaching power and success of the transnational corporation, and the many legal tools allowing these companies to avoid liability, how can governments protect their citizens? Broad-ranging in perspective, colourful and thought-provoking, the chapters in Corporate Citizen make the case that because the success of corporate

global citizenship risks undermining national and international democratic governance, the multinational corporation must be more closely scrutinized and controlled - in the service of humanity and the protection of the natural environment.

The Corporate Reputation of Multinational Corporations

Corporate Citizen

Economics, Capitalism, and Corporations

In the light of multiple corporate debacles, financial crises and environmental disasters across the globe, the need for corporate goals to transition from simply maximising shareholder wealth to optimising stakeholder welfare is being echoed in various quarters. This book makes a distinct contribution by looking at Corporate Social Responsibility (CSR) from a values-based perspective with a focus on providing a balance between corporate success and social well-being. The book emphasizes that corporations need to redefine their purposes to co-create long-term, sustainable and win-win solutions for multiple stakeholders through mutually-

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- A 'Society and Local Community Welfare Framework' and a '12-point Agenda for Affirmative Action' that propose policy recommendations and provide corporations with a roadmap for their CSR journey in the light of the mandatory CSR spending introduced by the Government of India.

The book has relevance to multiple stakeholders: students, academics, CSR researchers, policy-makers, industry captains, business managers and entrepreneurs.

The Governance of Close Corporations and Partnerships

This interdisciplinary collection places corporate security in a theoretical and

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international context. Arguing that corporate security is becoming the primary form of security in the twenty-first century, it explores a range of issues including regulation, accountability, militarization, strategies of securitization and practitioner techniques.

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