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Annual Report - Institute of Oceanographic Sciences

Bachelor Thesis from the year 2015 in the subject English - Pedagogy, Didactics, Literature Studies, grade: 2,0, Johannes Gutenberg University Mainz (Amerikanistik), language: English, abstract: The overall topic of this teaching unit is the Civil Rights Movement of America, which will be taught in the 12th grade of an advanced course. The students will have acquired a deepened intercultural understanding before leaving school and encountering the real world, possibly visiting foreign countries after their abitur. The topic will be used to teach the cultural studies of America and expand their intercultural competences with this historical and political background knowledge. The teaching unit comprises eight lessons; two of them are discussed in more detail regarding the subject matter, didactic and methodological analysis. The used material and teacher's expectations for two of the lessons can be found in the appendix. In a globalized world characterized by international private and professional relationships, above all in Europe, acquiring communicative and intercultural competences, crucially in the lingua franca English, is ever more important. These competences are also anchored in the scholastic standard for the subject of English and implicate the necessity to teach students skills, which enable them to communicate in a sensitive and differentiated way. They will then be prepared to take on international jobs, to be prevented from falling foul of misunderstandings, to question their own behavior, to be tolerant and to treat others respectfully. One good method of teaching these competences in an English lesson is the use of

films. The widespread assumption that films only function as entertainment has to be revised, because films offer an important insight into the culture of English speaking countries and contribute a lot to communicative competences such as writing and listening. In comparison to other media, films contain an interaction with visual and acoustic features which opens new ways for interpretation and creative methods. Furthermore, films offer the possibility to practice intercultural understanding, introduce dialects and native-speaker tempo. The earlier students are confronted with such a tempo, the better they will tolerate the reality that not every word needs to be understood. Also, the fact that nowadays students are surrounded by new media every day justifies the usage of films. Their film reception starts already in childhood through watching TV; hence they should be taught how to analyze what they see so that they do not become mere passive consumers, but critical ones.

Heifer International Exchange

Integrating text, images, and internet resources, this book is designed to help its users learn to read and write in a global context, and to understand that both specific environments and universal principles contribute to communication. It also demonstrates that increasing intercultural and international connections require efforts to understand each other. Readers will benefit from acknowledging their perspective and from attempting to step back and view America and other cultures from different ones. KEY TOPICS Specific chapters discuss popular culture topics and present relevant, serious selections on intercultural conflict, health and environment, and more. For a comprehensive understanding and view of the many issues and perspectives of global communication.

Going Global

This ground-breaking work is a detailed account of an innovative and in-depth study of the attitudes of in excess of 500 Japanese learners towards a number of standard and non-standard as well as native and non-native varieties of English speech. The research conducted refines the investigation of learner attitudes by employing a range of pioneering techniques of attitude measurement. These methods are largely incorporated from the strong traditions that exist in the fields of social psychology and second language acquisition and utilize both direct and indirect techniques of attitude measurement. The author locates the findings in the context of the wealth of literature on native speaker evaluations of languages and language varieties. The study is unique in that the results provide clear evidence of both attitude change and high levels of linguistic awareness among the informants of social and geographical diversity within the English language. These findings are analyzed in detail in relation to the global spread of English as well as in terms of the pedagogical implications for the choice of linguistic model employed in English language classrooms both inside and outside Japan. The issues examined are of particular interest to educators, researchers and students in the fields of applied linguistics, TESOL, second language acquisition, social psychology of language and sociolinguistics. The pedagogical and language policy implications of the findings obtained make essential reading for those with a specific focus on the role of the English language and English language teaching, both in Japan and beyond.

Current Index to Journals in Education

Resources in Education

The first textbook to present world history via social history, drawing on social science methods and research. This interdisciplinary, comprehensive, and comparative textbook is authored by distinguished scholars and experienced teachers, and offers expert scholarship on global history that is ideal for undergraduate students. Volume 2 takes us from the early modern period to speculation about the world in 2050, visiting diverse civilizations, nation-states, ecologies, and people along the journey through time and place. The book pays particular attention to the ways in which ordinary people lived through the great changes of their times, and how everyday experience connects to great political events and the commercial exchanges of an interconnected world. With 75 maps, 65 illustrations, timelines, boxes, and primary source extracts, the book enables students to use historical material and social science methodologies to analyze the events of the past, present, and future.

Working World

The only teacher training text to cover the three learning disabilities that require differentiated instruction?dysgraphia, dyslexia, and oral and written language learning disability?this book prepares educators to teach students with learning difference

Global Connections: Volume 2, Since 1500

Globalization processes have resulted in the emergence of business and management networks in which the sharing of knowledge is of crucial importance. Combining two contemporary and important subject areas - namely that of international management and also language and communication in multi-language contexts - the author of this book presents a wealth of ideas, examples and applications taken from international and global contexts, which show that 'language matters' in the pursuit of international business affairs. The book establishes the theoretical core of its main ideas by introducing two orientations (social construction and linguistic relativity) and demonstrates how they can be drawn on to frame and understand the activities of managers. Highly innovative and topical, Susanne Tietze's book will appeal to students of international management and international human resource management as well as those studying intercultural communication. It is also useful for managers and practitioners who work internationally.

Global Ecology and Unequal Exchange

Emphasizes the English and communication skills that are necessary in the business world, including speaking, listening, reading, and writing.

The Social Psychology of English as a Global Language

In this fascinating book, New Yorker business columnist James Surowiecki explores a deceptively simple idea: Large groups of people are smarter than an elite few, no matter how brilliant—better at solving problems, fostering innovation, coming to wise decisions, even predicting the future. With boundless erudition and in delightfully clear prose, Surowiecki ranges across fields as diverse as popular culture, psychology, ant biology, behavioral economics, artificial intelligence, military history, and politics to show how this simple idea offers important lessons for how we live our lives, select our leaders, run our companies, and think about our world.

Global Education and International Exchange

This book investigates "cultural instruments," meaning normative forms of analysis and practice that are central to Western culture. It explores their history from antiquity to the early Enlightenment and their use and reworking by different cultures, moving from Europe to Africa and the Americas, especially the Caribbean, in the process giving close readings of a wide range of authors.

Against Autonomy

Academic Writing in a Global Context

This easy-to-use handbook is an essential resource for anyone who needs to write English correspondence for an international business audience. In an engaging, accessible style it integrates the theory and controversies of intercultural communication with the practical skills of writing and editing English for those who read it as a second language. The book emphasizes principles of simplicity and clarity, proper etiquette, cultural sensitivity, appropriate layout and typography, and more to increase the chances that a text prepared by a native English speaker will be better understood by a non-native speaker. It also updates traditional advice with new insights into "e-mail culture." Equally useful for students and professionals in business communication, marketing communication, and international business, *The Elements of International English Style* is filled with realistic examples, problems, and projects, including: 57 specific tactics to internationalize one's English; hundreds of before-and-after comparisons showing the effects of editing for an international audience; models of international correspondence; practical discussion questions and work projects; useful resources for further study, including books, articles, and websites.

Integrated Approach to Environmental Data Management Systems

Publisher description

Microsoft Exchange 2000 Server Resource Kit

The Elements of International English Style

Linguistics and Language Behavior Abstracts

Museums, Anthropology and Imperial Exchange

This text provides comprehensive coverage of day-to-day financial management and control issues for undergraduate students in economics, finance and business.

The Survey Reports on Regional Internationalization and U.S.-related Exchange Activities in Japan

Reading Culture

Soft power is overlooked in the field of international relations, dismissed as lacking relevance or robustness as a theoretical concept. This book expands upon the idea of 'soft power' in international relations and investigates how soft power actually functions by looking at three case studies in Japan-China relations.

The Rise of China-U.S. International Cooperation in Higher Education

International Management and Language

Teaching Students with Dyslexia and Dysgraphia

An integrated approach to environmental data management is necessitated by the complexity of the environmental problems that need to be addresses, coupled with the interdisciplinary approach that needs to be adopted to solve them. Agenda 21 of the Rio Environmental Conference mandated international programmes and organizations to take steps to develop common data and information management plans, and steps have been taken in this direction. The key word that defines the framework of the present book is 'integration'. The book establishes the basics of integrated approaches and covers environmental data management systems within that framework, covering all aspects of data management, from objectives and constraints, design of data collection networks, statistical and physical sampling, remote sensing and GIS, databases, reliability of data, data analysis, and the transformation of data into information.

Mongol Court Dress, Identity Formation, and Global Exchange

Business English and Communication

Annual Report

The product of the first ever China-Japan joint symposium in the field, presents and discusses state-of-the-art developments and their applications. The 49 papers deal not only with traditional aspects but also new techniques, such as fault-tolerance in parallel computing, techniques for tolerating software and hardware design faults as well as ope

Fault Tolerant Computing

The Mongol period (1206-1368) marked a major turning point of exchange – culturally, politically, and artistically – across Eurasia. The wide-ranging international exchange that occurred during the Mongol period is most apparent visually through the inclusion of Mongol motifs in textile, paintings, ceramics, and metalwork, among other media. Eiren Shea investigates how a group of newly-confederated tribes from the steppe conquered the most sophisticated societies in existence in less than a century, creating a courtly idiom that permanently changed the aesthetics of China and whose echoes were felt across Central Asia, the Middle East, and even Europe. This book will be of interest to scholars in art history, fashion design, and Asian studies.

Global Exchange

International Students

Academic Writing in a Global Context addresses the issue of the pressure on academics worldwide to produce their work in English in scholarly publishing, and why the growth of the use of academic English matters. Drawing on an eight year 'text-ethnographic' study of the experiences of fifty scholars working in Europe, this book discusses these questions at both a macro and micro level – through discussions of knowledge evaluation systems on all levels, and analysis of the progress of a text towards publication. In addition to this, case studies of individual scholars in their local institutions and countries are used to illustrate experiences of using English in the academic world. Academic Writing in a Global Context examines the impact of the growing dominance of English on academic writing for publication globally. The authors explore the ways in which the global status attributed to English is impacting on the lives and practices of multilingual scholars working in contexts where English is not the official language of communication and throws into relief the politics surrounding academic publishing. This book will be of interest to postgraduates and professionals in the fields of World Englishes, language and globalization and English Language Teaching.

UNESCO Global Report: Opening New Avenues for Empowerment: ICTs to Access Information and Knowledge for Persons with Disabilities” Global Summary Report

Communicating Through Writing and Speaking in Business

Are you looking for a career with professional rewards and personal satisfaction? Perhaps you'd like to find meaningful employment in the field of international relations? Working World is the perfect resource for making sound career choices, and is particularly valuable for those interested in exploring a career in international education, exchange, and development. Sherry Mueller, president emeritus of a large nonprofit organization with an international focus, and Mark Overmann, a young professional on his way up, serve as spirited guidance counselors and offer valuable insight on launching a career, not just landing a job. The two authors—representing contrasting personalities, levels of experience, and different generations—engage in an entertaining dialogue designed to highlight alternative approaches to the same destination: making a difference in the world. With a rich mix of anecdotes and advice, the two authors present their individual perspectives on career development: identifying your cause, the art of networking, the value of mentors, and careers as "continuous journeys." Mueller and Overmann push job seekers to challenge assumptions about what it means to pursue a career in international relations and to recognize that the path to career success is rarely straight. To help the job seeker chart the best course, Working World provides specific resources including annotated lists of selected organizations, websites, and further reading. Profiles of twelve professionals, from promising young associates to presidents and CEOs, illustrate the book's main topics. Each professional provides insight into his or her career choices, distills lessons learned, and offers practical advice about building a career in international affairs. All of these resources were chosen specifically to help job seekers map the next steps toward the internship, job, or other opportunity that will give shape to the career they envision.

Money & the Mechanism of Exchange

International students are often taken for granted in higher education institutions in the United States. Many college and university administrators are unaware of the initiatives of other nations to attract international students and of the need to support these students. Higher education journals have not focused much attention on international students. International Students: Strengthening a Critical Resource argues that U.S. institutions of higher education must increase their awareness of international student issues. Andrade reviews related research and highlights creative solutions and programming for the successful support of international students. The book provides practical, hands-on, broadly applicable solutions to addressing international student issues. Additionally, it serves as a practical guide for identifying and adopting best practices for serving international students.

Mexico Business

The Wisdom of Crowds

In each chapter of The Rise of China-U.S. International Cooperation in Higher

Education: Views from the Field, scholars, leaders, and practitioners describe the theoretical and practical implications of partnerships between higher education institutions in China and the U.S.

International Money and Foreign Exchange Markets

First published in 2000. Routledge is an imprint of Taylor & Francis, an informa company.

American Book Publishing Record

The problem of translation has become increasingly central to critical reflections on modernity and its universalizing processes. Approaching translation as a symbolic and material exchange among peoples and civilizations—and not as a purely linguistic or literary matter, the essays in *Tokens of Exchange* focus on China and its interactions with the West to historicize an economy of translation. Rejecting the familiar regional approach to non-Western societies, contributors contend that “national histories” and “world history” must be read with absolute attention to the types of epistemological translatability that have been constructed among the various languages and cultures in modern times. By studying the production and circulation of meaning as value in areas including history, religion, language, law, visual art, music, and pedagogy, essays consider exchanges between Jesuit and Protestant missionaries and the Chinese between the seventeenth and nineteenth centuries and focus on the interchanges occasioned by the spread of capitalism and imperialism. Concentrating on ideological reciprocity and nonreciprocity in science, medicine, and cultural pathologies, contributors also posit that such exchanges often lead to racialized and essentialized ideas about culture, sexuality, and nation. The collection turns to the role of language itself as a site of the universalization of knowledge in its contemplation of such processes as the invention of Basic English and the global teaching of the English language. By focusing on the moments wherein meaning-value is exchanged in the translation from one language to another, the essays highlight the circulation of the global in the local as they address the role played by historical translation in the universalizing processes of modernity and globalization. The collection will engage students and scholars of global cultural processes, Chinese studies, world history, literary studies, history of science, and anthropology, as well as cultural and postcolonial studies. Contributors. Jianhua Chen, Nancy Chen, Alexis Dudden Eastwood, Roger Hart, Larissa Heinrich, James Hevia, Andrew F. Jones, Wan Shun Eva Lam, Lydia H. Liu, Deborah T. L. Sang, Haun Saussy, Q. S. Tong, Qiong Zhang

Soft Power in Japan-China Relations

Transitions Abroad

In modern society, we tend to have faith in technology. But is our concept of ‘technology’ itself a cultural illusion? This book challenges the idea that humanity as a whole is united in a common development toward increasingly efficient technologies. Instead it argues that modern technology implies a kind of global

'zero-sum game' involving uneven resource flows, which make it possible for wealthier parts of global society to save time and space at the expense of humans and environments in the poorer parts. We tend to think of the functioning of machines as if it was detached from the social relations of exchange which make machines economically and physically possible (in some areas). But even the steam engine that was the core of the Industrial Revolution in England was indissolubly linked to slave labour and soil erosion in distant cotton plantations. And even as seemingly benign a technology as railways have historically saved time (and accessed space) primarily for those who can afford them, but at the expense of labour time and natural space lost for other social groups with less purchasing power. The existence of technology, in other words, is not a cornucopia signifying general human progress, but the unevenly distributed result of unequal resource transfers that the science of economics is not equipped to perceive. Technology is not simply a relation between humans and their natural environment, but more fundamentally a way of organizing global human society. From the very start it has been a global phenomenon, which has intertwined political, economic and environmental histories in complex and inequitable ways. This book unravels these complex connections and rejects the widespread notion that technology will make the world sustainable. Instead it suggests a radical reform of money, which would be as useful for achieving sustainability as for avoiding financial breakdown. It brings together various perspectives from environmental and economic anthropology, ecological economics, political ecology, world-system analysis, fetishism theory, semiotics, environmental and economic history, and development theory. Its main contribution is a new understanding of technological development and concerns about global sustainability as questions of power and uneven distribution, ultimately deriving from the inherent logic of general-purpose money. It should be of interest to students and professionals with a background or current engagement in anthropology, sustainability studies, environmental history, economic history, or development studies.

Tokens of Exchange

An introduction to Microsoft Exchange Server 2000 discusses its new features including multiple message databases, Active Directory integration, enhanced security, content indexing and search features, support for Web DAV and XML, integration with Microsoft Office 2000, and more. Original. (Intermediate)

The Butler. A Teaching Unit

Integrated Global Ocean Monitoring

A traditional source of sexual titillation for adult readers, fairy tales historically boasted licentious themes before being cleaned up for the consumption of children in modern times. Seasoned erotica author Mitzi Szereto restores the explicit sex in these 15 tales and adds some provocative surprises of her own.

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