

Hyper Changing The Way You Think About Plan And Execute Business Intelligence For Real Results Real Fast

This Changes Everything Mastering Windows Server 2012 R2 New Power Leading Schools in Disruptive Times The Shallows: What the Internet Is Doing to Our Brains Mini Habits The Body Keeps the Score Changing Minds Hyper-Learning Hyper Thinking Hyperobjects Switch Fantasies of the Library The World Is Flat [Further Updated and Expanded; Release 3.0] Capitalist Realism Hyper Hyper Full Potential GMAT Sentence Correction Intensive Hyper-Learning The Church of Facebook Too Fast to Think Hyperfocus Chilton's Food Engineering The Startup Way Engage Future Shock Hyper-Grace Why You Like the Wines You Like The Highly Sensitive Person Windows Server 2012 Hyper-V Installation and Configuration Guide Education to Better Their World Hyper-Connected Selling Business Intelligence Guidebook Mastering Hyper-V 2012 R2 with System Center and Windows Azure The Open Organization Big Data in Practice The 100-Year Life The Hyperlinked Society The Life You Can Save How to Be an Antiracist

This Changes Everything

Discover the Life-Changing Strategy of This Worldwide Bestseller in 17 Languages! UPDATED: Includes the best habit tracking apps of 2017. Lasting Change For Early Quitters, Burnouts, The Unmotivated, And Everyone Else Too When I decided to start exercising consistently 10 years ago, this is what actually happened: I tried "getting motivated." It worked sometimes. I tried setting audacious big goals. I almost always failed them. I tried to make changes last. They didn't. Like most people who try to change and fail, I assumed that I was the problem. Then one afternoon--after another failed attempt to get motivated to exercise--I (accidentally) started my first mini habit. I initially committed to do one push-up, and it turned into a full workout. I was shocked. This "stupid idea" wasn't supposed to work. I was shocked again when my success with this strategy continued for months (and to this day). I had to consider that maybe I wasn't the problem in those 10 years of mediocre results. Maybe it was my prior strategies that were ineffective, despite being oft-repeated as "the way to change" in countless books and blogs. My suspicions were correct. Is There A Scientific Explanation For This? As I sought understanding, I found a plethora of scientific studies that had answers, with nobody to interpret them correctly. Based on the science--which you'll find peppered throughout Mini Habits--we've been doing it all wrong. You can succeed without the guilt, intimidation, and repeated failure associated with such strategies as "getting motivated," New Year's Resolutions, or even "just doing it." In fact, you need to stop using those strategies if they aren't giving you great results. Most popular strategies don't work well because they require you to fight against your subconscious brain (a fight not easily won). It's only when you start playing by your brain's rules and taking your human limitations seriously--as mini habits show you how to do--that you can achieve lasting change. What's A Mini Habit? A mini habit is a very small positive behavior that you force yourself to do every day; its "too small to fail" nature makes it weightless, deceptively powerful, and a superior habit-building strategy. You will have no choice but to believe in yourself when you're

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always moving forward. The barrier to the first step is so low that even depressed or "stuck" people can find early success and begin to reverse their lives right away. And if you think one push-up a day is too small to matter, I've got one heck of a story for you! Aim For The First Step They say when you aim for the moon, you'll land among the stars. Well, that doesn't make sense, as the moon is closer than the stars. I digress. The message is that you should aim very high and even if you fall short, you'll still get somewhere. I've found the opposite to be true in regards to productivity and healthy behaviors. When you aim for the moon, you won't do anything because it's too far away. But when you aim for the step in front of you, you might keep going and reach the moon. I've used the Mini Habits strategy to get into the best shape of my life, read 10x more books, and write 4x as many words. It started from requiring one push-up from myself every day. How ridiculous is that? Not so ridiculous when you consider the science of the brain, habits, and willpower. The Mini Habits system works because it's how our brains are designed to change. Note: This book isn't for eliminating bad habits (some principles could be useful for breaking habits). Mini Habits is a strategy to create permanent healthy habits in: exercise, writing, reading, thinking positively, meditating, drinking water, eating healthy foods, etc. Lasting change won't happen until you take that first step into a strategy that works. Give Mini Habits a try. You won't look back.

Mastering Windows Server 2012 R2

Having set global warming in irreversible motion, we are facing the possibility of ecological catastrophe. But the environmental emergency is also a crisis for our philosophical habits of thought, confronting us with a problem that seems to defy not only our control but also our understanding. Global warming is perhaps the most dramatic example of what Timothy Morton calls "hyperobjects"—entities of such vast temporal and spatial dimensions that they defeat traditional ideas about what a thing is in the first place. In this book, Morton explains what hyperobjects are and their impact on how we think, how we coexist with one another and with nonhumans, and how we experience our politics, ethics, and art. Moving fluidly between philosophy, science, literature, visual and conceptual art, and popular culture, the book argues that hyperobjects show that the end of the world has already occurred in the sense that concepts such as world, nature, and even environment are no longer a meaningful horizon against which human events take place. Instead of inhabiting a world, we find ourselves inside a number of hyperobjects, such as climate, nuclear weapons, evolution, or relativity. Such objects put unbearable strains on our normal ways of reasoning. Insisting that we have to reinvent how we think to even begin to comprehend the world we now live in, *Hyperobjects* takes the first steps, outlining a genuinely postmodern ecological approach to thought and action.

New Power

Originally published by Viking Penguin, 2014.

Leading Schools in Disruptive Times

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This new edition of Friedman's landmark book explains the flattening of the world better than ever- and takes a new measure of the effects of this change on each of us.

The Shallows: What the Internet Is Doing to Our Brains

#1 NEW YORK TIMES BESTSELLER • From the National Book Award-winning author of *Stamped from the Beginning* comes a “groundbreaking” (Time) approach to understanding and uprooting racism and inequality in our society—and in ourselves. “The most courageous book to date on the problem of race in the Western mind.”—The New York Times NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The New York Times Book Review • Time • NPR • The Washington Post • Shelf Awareness • Library Journal • Publishers Weekly • Kirkus Reviews *Antiracism* is a transformative concept that reorients and reenergizes the conversation about racism—and, even more fundamentally, points us toward liberating new ways of thinking about ourselves and each other. At its core, racism is a powerful system that creates false hierarchies of human value; its warped logic extends beyond race, from the way we regard people of different ethnicities or skin colors to the way we treat people of different sexes, gender identities, and body types. Racism intersects with class and culture and geography and even changes the way we see and value ourselves. In *How to Be an Antiracist*, Kendi takes readers through a widening circle of antiracist ideas—from the most basic concepts to visionary possibilities—that will help readers see all forms of racism clearly, understand their poisonous consequences, and work to oppose them in our systems and in ourselves. Kendi weaves an electrifying combination of ethics, history, law, and science with his own personal story of awakening to antiracism. This is an essential work for anyone who wants to go beyond the awareness of racism to the next step: contributing to the formation of a just and equitable society. Praise for *How to Be an Antiracist* “Ibram X. Kendi’s new book, *How to Be an Antiracist*, couldn’t come at a better time. . . . Kendi has gifted us with a book that is not only an essential instruction manual but also a memoir of the author’s own path from anti-black racism to anti-white racism and, finally, to antiracism. . . . *How to Be an Antiracist* gives us a clear and compelling way to approach, as Kendi puts it in his introduction, ‘the basic struggle we’re all in, the struggle to be fully human and to see that others are fully human.’ ”—NPR “Kendi dissects why in a society where so few people consider themselves to be racist the divisions and inequalities of racism remain so prevalent. *How to Be an Antiracist* punctures the myths of a post-racial America, examining what racism really is—and what we should do about it.”—Time

Mini Habits

“Ed Hess's *Hyper-Learning* is uniquely practical and is the essential starting point for charting new ways of thinking, living, working, leading, and being fulfilled in our new world.” —Gary Roughead, Admiral, US Navy (retired) former Chief of Naval Operations The Digital Age will raise the question of how we humans will stay relevant in the workplace. To stay relevant, we have to be able to excel cognitively, behaviorally, and emotionally in ways that technology can't. Professor Ed Hess believes that requires us to become Hyper-Learners: continuously learning, unlearning, and relearning at the speed of change. To do that, we have to overcome our reflexive ways of being: seeking confirmation of what we believe,

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emotionally defending our beliefs and our ego, and seeking cohesiveness of our mental models. Hyper-Learning requires a new way of being and a radical new way of working. In Part 1 of this how-to book, Hess takes a practical workbook approach and helps readers create their Hyper-Learning Mindset, choose and embrace their needed Hyper-Learning Behaviors, and adopt their daily Hyper-Learning Practices. In Part 2, Hess focuses on how to humanize the workplace to optimize Hyper-Learning. Featuring case studies of three business leaders and two public companies, this book shows how to harness the power of human emotions, choices, and behaviors to enable the highest levels of human cognitive, emotional, and behavioral performance—individually and organizationally.

The Body Keeps the Score

From two influential and visionary thinkers comes a big idea that is changing the way movements catch fire and ideas spread in our highly connected world. For the vast majority of human history, power has been held by the few. "Old power" is closed, inaccessible, and leader-driven. Once gained, it is jealously guarded, and the powerful spend it carefully, like currency. But the technological revolution of the past two decades has made possible a new form of power, one that operates differently, like a current. "New power" is made by many; it is open, participatory, often leaderless, and peer-driven. Like water or electricity, it is most forceful when it surges. The goal with new power is not to hoard it, but to channel it. New power is behind the rise of participatory communities like Facebook and YouTube, sharing services like Uber and Airbnb, and rapid-fire social movements like Brexit and #BlackLivesMatter. It explains the unlikely success of Barack Obama's 2008 campaign and the unlikelier victory of Donald Trump in 2016. And it gives ISIS its power to propagate its brand and distribute its violence. Even old power institutions like the Papacy, NASA, and LEGO have tapped into the strength of the crowd to stage improbable reinventions. In *New Power*, the business leaders/social visionaries Jeremy Heimans and Henry Timms provide the tools for using new power to successfully spread an idea or lead a movement in the twenty-first century. Drawing on examples from business, politics, and social justice, they explain the new world we live in--a world where connectivity has made change shocking and swift and a world in which everyone expects to participate.

Changing Minds

Hyperthinking is predicated on the assumption that the single most important skill required to help you and your organization thrive in the age of perpetual change, digital communications and networks is the mind-set of individuals. This includes your values, your ability to learn and ability to adapt to change. After 14 years of experience with leading global companies, author Philip Weiss has developed an approach that pulls together the ingredients needed for the modern executive to both adapt and thrive in this new age. The Hyperthinking model has been developed and tested on teams, clients and the author's networks with great success. The book explains how Hyperthinking can apply to different facets of our lives, starting from our personal experience and our role in society and shows how to adapt better to the new business world. Hyperthinking is a set of values and tools that, used in combination, enable individuals to embrace change develop their creativity and effectively engage in the digital age. It has been tested by a

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variety of business executives and helped them to understand change, as well as overcome fear or resistance to technology. Philip Weiss offers the perfect antidote to information overload; a wonderful blueprint for personal and organizational innovation; and a set of perspectives to help us all make sense of a fast-changing business environment. Read it and start Hyperthinking!

Hyper-Learning

Our lives are getting faster and faster. We are engulfed in constant distraction from email, social media and our 'always on' work culture. We are too busy, too overloaded with information and too focused on analytical left-brain thinking processes to be creative. *Too Fast to Think* exposes how our current work practices, media culture and education systems are detrimental to innovation. The speed and noise of modern life is undermining the clarity and quiet that is essential to power individual thought. Our best ideas are often generated when we are free to think diffusely, in an uninterrupted environment, which is why moments of inspiration so often occur in places completely separate to our offices. To reclaim creativity, *Too Fast to Think* teaches you how to retrain your brain into allowing creative ideas to emerge, before they are shut down by interruption, distraction or the self-doubt of your over-rational brain. This is essential reading for anyone who wants to maximize their creative potential, as well as that of their team. Supported by cutting-edge research from the University of the Arts London and insightful interviews with business leaders, academics, artists, politicians and psychologists, Chris Lewis takes a holistic approach to explain the 8 crucial traits that are inherently linked to creation and innovation.

HyperThinking

“Must reading. Her balanced presentation suggests new paths for making sensitivity a blessing, not a handicap.”—Philip G. Zimbardo, Ph.D., author of *Shyness: What It Is, What to Do About It* Do you have a keen imagination and vivid dreams? Is time alone each day as essential to you as food and water? Are you noted for your empathy? Your conscientiousness? Do noise and confusion quickly overwhelm you? If your answers are yes, you may be a highly sensitive person (HSP), and this is the life-changing guide you’ll want in your toolbox. Over twenty percent of people have this amazing innate trait. Interestingly, a similar percentage is found in over a hundred other species—because high sensitivity is a survival strategy. It’s also a way of life for HSPs. Dr. Elaine Aron, a research and clinical psychologist and an HSP herself, helps you grasp the reality of your wonderful trait, understand your past in the light of it, and make the most of it in your future. Drawing on her many years of study and face-to-face time spent with thousands of HSPs, she explains the changes you will need to make in order to lead a fuller, richer life. Along with a new Author’s Note, the latest scientific research, and a fresh discussion of anti-depressants, this edition of *The Highly Sensitive Person* is more essential than ever for creating the sense of self-worth and empowerment every HSP deserves. “Elaine Aron has not only validated and scientifically corroborated high sensitivity as a trait—she has given a level of empowerment and understanding to a large group of the planet’s population. I thank Dr. Aron every day for her having brought this awareness to the world.”—Alanis Morissette, artist, activist, teacher “Aron's book is not a fly-by-night

self-help tome, but in

Hyperobjects

Predicts the pace of environmental change during the next thirty years and the ways in which the individual must face and learn to cope with personal and social change

Switch

Master of Wine and Chef Tim Hanni MW was hailed as the Wine Antisnob by the Wall Street Journal for his work in understanding consumer wine preferences and revolutionary concepts for wine and food pairing. This introductory volume for The New Wine Fundamentals wine education program is based on two decades of research by the author and many research colleagues. "Why You Like the Wines You Like; changing the way the world thinks about wine" introduces the physiological and psychological factors that shape personal wine preferences. It offers empowerment to wine drinkers at all levels and is a truly game-changing approach to the subject of the enjoyment of wine and wine with food. Why You Like the Wine You Like also looks at the countless myths and lore associated with wine and provides insights and an information for anyone interested in wine history. Hanni's wine and food principles were adopted last year and taught as part of the Advanced Diploma curriculum for the Wine & Spirits Educational Trust. "Wine and food pairing is has become an imaginary and metaphorical exercise with little basis in reality," Hanni says. "I am on a mission to have everyone pair wines with the diner, not the dinner." "I have spent many hours with Tim wrestling with some of his ideas while they were still in the formative stage. It was both an exhilarating and an exhaustive experience. With a broad and deep knowledge of wine and food history as well as their complexities, he is not afraid to challenge the way things are done and suggest alternatives. He's not dogmatic in his beliefs, but he demands that conventional thinkers think again. You may not agree with all his conclusions, but I promise he will make you think." George Taber, author of the bestseller The Judgment of Paris and A Guide to Bargain Wines and former correspondent and editor for Time magazine

Fantasies of the Library

The best-selling author of Big Data is back, this time with a unique and in-depth insight into how specific companies use big data. Big data is on the tip of everyone's tongue. Everyone understands its power and importance, but many fail to grasp the actionable steps and resources required to utilise it effectively. This book fills the knowledge gap by showing how major companies are using big data every day, from an up-close, on-the-ground perspective. From technology, media and retail, to sport teams, government agencies and financial institutions, learn the actual strategies and processes being used to learn about customers, improve manufacturing, spur innovation, improve safety and so much more. Organised for easy dip-in navigation, each chapter follows the same structure to give you the information you need quickly. For each company profiled, learn what data was used, what problem it solved and the processes put it place to make it practical, as

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well as the technical details, challenges and lessons learned from each unique scenario. Learn how predictive analytics helps Amazon, Target, John Deere and Apple understand their customers Discover how big data is behind the success of Walmart, LinkedIn, Microsoft and more Learn how big data is changing medicine, law enforcement, hospitality, fashion, science and banking Develop your own big data strategy by accessing additional reading materials at the end of each chapter

The World Is Flat [Further Updated and Expanded; Release 3.0]

A practical guide to managing your attention--the most powerful resource you have to get stuff done, become more creative, and live a meaningful life Our attention has never been as overwhelmed as it is today. Many of us recognize that our brains struggle to multitask. Despite this, we feel compelled to do so anyway while we fill each moment of our lives to the brim with mindless distraction. Hyperfocus provides profound insights into how you can best take charge of your attention to achieve a greater sense of purpose and productivity throughout the day. The most recent neuroscientific research reveals that our brain has two powerful modes that can be unlocked when we use our attention effectively: a focused mode (hyperfocus), which is the foundation for being highly productive, and a creative mode (scatterfocus), which enables us to connect ideas in novel ways. Hyperfocus helps you access each of the two mental modes so you can concentrate more deeply, think more clearly, and work and live more deliberately every day. Chris Bailey examines such topics such as: * identifying and dealing with the four key types of distraction and interruption; * establishing a clear physical and mental environment in which to work; * controlling motivation and working fewer hours to become more productive; * taking time-outs with intention; * multitasking strategically; and * learning when to pay attention and when to let your mind wander wherever it wants to. By transforming how you think about your attention, Hyperfocus reveals that the more effectively you learn to take charge of it, the better you'll be able to manage every aspect of your life.

Capitalist Realism

This timely release explores the community-altering phenomenon of social networking sites and what it reveals about friendship, God, and our own hearts. With hundreds of millions of users, social networks are changing how we form relationships, perceive others, and shape our identity. Yet at its core, this movement reflects our need for community. Our longing for intimacy, connection, and a place to belong has never been a secret, but social networking offers us a new perspective on the way we engage our community. How do these networks impact our relationships? In what ways are they shaping the way we think of ourselves? And how might this phenomenon subtly reflect a God who longs to connect with each one of us? The Church of Facebook explores these ideas and much more, offering a revealing look at the wildly popular world of online social networking.

Hyper

A school leadership model for surviving hyper-change From social media to

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evolving safety issues to constant school reform, today's school leaders face unprecedented disruption. How can educators prepare students for a globalized world when many institutions are not ready for the constantly changing 21st century? With an eye on the past and a vision for the future, Carter draws the blueprint for adapting schools to ever-changing times. • A comprehensive history of disruption in American schools as a lens for understanding accelerated change • Practical exercises and real-life examples for reshaping education in the 21st century • A grounded examination of radical disruptions schools will face in the years to come

Hyper

After 1989, capitalism has successfully presented itself as the only realistic political-economic system - a situation that the bank crisis of 2008, far from ending, actually compounded. The book analyses the development and principal features of this capitalist realism as a lived ideological framework. Using examples from politics, films, fiction, work and education, it argues that capitalist realism colours all areas of contemporary experience. But it will also show that, because of a number of inconsistencies and glitches internal to the capitalist reality program capitalism in fact is anything but realistic.

Full Potential GMAT Sentence Correction Intensive

New York Times bestseller • Finalist for the Pulitzer Prize "This is a book to shake up the world." —Ann Patchett Nicholas Carr's bestseller *The Shallows* has become a foundational book in one of the most important debates of our time: As we enjoy the internet's bounties, are we sacrificing our ability to read and think deeply? This 10th-anniversary edition includes a new afterword that brings the story up to date, with a deep examination of the cognitive and behavioral effects of smartphones and social media.

Hyper-Learning

Check out the new Hyper-V, find new and easier ways to remotely connect back into the office, or learn all about Storage Spaces—these are just a few of the features in Windows Server 2012 R2 that are explained in this updated edition from Windows authority Mark Minasi and a team of Windows Server experts led by Kevin Greene. This book gets you up to speed on all of the new features and functions of Windows Server, and includes real-world scenarios to put them in perspective. If you're a system administrator upgrading to, migrating to, or managing Windows Server 2012 R2, find what you need to do the job in this complete resource. Learn all about: Installing or upgrading to and managing Windows Server 2012 R2 Understanding Microsoft NIC teams 2012 and PowerShell Setting up via GUI or updated Server Core 2012 Migrating, merging, and modifying your Active Directory Managing address spaces with IPAM Understanding new shared storage, storage spaces, and better tools Controlling access to file shares—a new and improved approach Using and administering Remote Desktop, Virtual Desktop, and Hyper-V®

The Church of Facebook

Too Fast to Think

2016 eLIT GOLD AWARD - BEST BUSINESS REFERENCE BOOK
NOMINATED FOR 2016 SMALL BUSINESS BOOK AWARD
Today, an organization's survival ultimately rests on how well (and fast!) it creates value. That's why decision-makers consistently rate business intelligence as one of their top investment priorities. They depend on information to help them compete in a world where disruption is a constant and speed an obsession. But recognizing the need for BI is one thing. Effectively using it to create value is an entirely different matter. Hyper is the essential quick-read guide for busy business and IT professionals struggling to make BI work. Packed with pragmatic advice, proven methods, and real-world tools, this book provides straight talk on how to finally deliver BI in a hyper-responsive, hyper-agile, and hyper-flexible way. Inside you will discover:

- * Ways to overcome the 4 primary challenges associated with BI planning and execution
- * Methods to create, validate, and communicate requirements that accelerate decision-making
- * How to deliver quick wins that drive end-user adoption and long-lasting solutions

Plus, you'll find practical tips from years of hands-on field work. Hyper will change the way you think about, plan, and execute BI. For real results, real fast!

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Recommended Resources - Websites - Research Community - Professional Services Organizations - Specialists

Hyperfocus

This book will help you understand the capabilities of Microsoft Hyper-V, architect a Hyper-V solution for your datacenter, plan a deployment/migration, and then manage it all using native tools and System Center. Coverage also includes hybrid cloud scenarios specifically with Windows Azure to complete the full

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virtualization piece of providing data both on premise and off premise. In addition, you will explore the Windows Azure capabilities for virtual machines and managing a hybrid cloud, including Windows Azure's Internet as a Service (IaaS) and storage capabilities, how seamless management is possible with PowerShell and System Center, plus how Azure Storage can play a part in a company's complete solution. Key topics covered include: virtualization fundamentals, network virtualization, storage configuration, Hyper-V management and maintenance, failover clustering and migration, Hyper-V replica and cloud orchestration, private cloud implementation, Azure IaaS, Azure storage, managing with PowerShell, Hyper-V decoding, and Windows Server 2012 R2 integration.

Chilton's Food Engineering

For the first time in history, eradicating world poverty is within our reach. Yet around the world, a billion people struggle to live each day on less than many of us pay for bottled water. In *The Life You Can Save*, Peter Singer uses ethical arguments, illuminating examples, and case studies of charitable giving to show that our current response to world poverty is not only insufficient but morally indefensible. *The Life You Can Save* teaches us to be a part of the solution, helping others as we help ourselves.

The Startup Way

“Ed Hess's Hyper-Learning is uniquely practical and is the essential starting point for charting new ways of thinking, living, working, leading, and being fulfilled in our new world.” —Gary Roughead, Admiral, US Navy (retired) former Chief of Naval Operations

The Digital Age will raise the question of how we humans will stay relevant in the workplace. To stay relevant, we have to be able to excel cognitively, behaviorally, and emotionally in ways that technology can't. Professor Ed Hess believes that requires us to become Hyper-Learners: continuously learning, unlearning, and relearning at the speed of change. To do that, we have to overcome our reflexive ways of being: seeking confirmation of what we believe, emotionally defending our beliefs and our ego, and seeking cohesiveness of our mental models. Hyper-Learning requires a new way of being and a radical new way of working. In Part 1 of this how-to book, Hess takes a practical workbook approach and helps readers create their Hyper-Learning Mindset, choose and embrace their needed Hyper-Learning Behaviors, and adopt their daily Hyper-Learning Practices. In Part 2, Hess focuses on how to humanize the workplace to optimize Hyper-Learning. Featuring case studies of three business leaders and two public companies, this book shows how to harness the power of human emotions, choices, and behaviors to enable the highest levels of human cognitive, emotional, and behavioral performance—individually and organizationally.

Engage

Fantasies of the Library lets readers experience the library anew. The book imagines, and enacts, the library as both keeper of books and curator of ideas—as a platform of the future. One essay occupies the right-hand page of a two-page spread while interviews scroll independently on the left. Bibliophilic artworks

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intersect both throughout the book-as-exhibition. A photo essay, "Reading Rooms Reading Machines" further interrupts the book in order to display images of libraries (old and new, real and imagined), and readers (human and machine) and features work by artists including Kader Atta, Wafaa Bilal, Mark Dion, Rodney Graham, Katie Paterson, Veronika Spierenburg, and others. The book includes an essay on the institutional ordering principles of book collections; a conversation with the proprietors of the Prelinger Library in San Francisco; reflections on the role of cultural memory and the archive; and a dialogue with a new media theorist about experiments at the intersection of curatorial practice and open source ebooks. The reader emerges from this book-as-exhibition with the growing conviction that the library is not only a curatorial space but a bibliological imaginary, ripe for the exploration of consequential paginated affairs. The physicality of the book -- and this book -- "resists the digital," argues coeditor Etienne Turpin, "but not in a nostalgic way." Contributors Erin Kissane, Hammad Nasar, Megan Shaw Prelinger, Rick Prelinger, Anna-Sophie Springer, Charles Stankievech, Katharina Tauer, Etienne Turpin, Andrew Norman Wilson, Joanna Zylinska

Future Shock

"Links" are among the most basic---and most unexamined---features of online life. Bringing together a prominent array of thinkers from industry and the academy, The Hyperlinked Society addresses a provocative series of questions about the ways in which hyperlinks organize behavior online. How do media producers' considerations of links change the way they approach their work, and how do these considerations in turn affect the ways that audiences consume news and entertainment? What role do economic and political considerations play in information producers' creation of links? How do links shape the size and scope of the public sphere in the digital age? Are hyperlinks "bridging" mechanisms that encourage people to see beyond their personal beliefs to a broader and more diverse world? Or do they simply reinforce existing bonds by encouraging people to ignore social and political perspectives that conflict with their existing interests and beliefs? This pathbreaking collection of essays will be valuable to anyone interested in the now taken for granted connections that structure communication, commerce, and civic discourse in the world of digital media. "This collection provides a broad and deep examination of the social, political, and economic implications of the evolving, web-based media environment. The Hyperlinked Society will be a very useful contribution to the scholarly debate about the role of the internet in modern society, and especially about the interaction between the internet and other media systems in modern society." ---Charles Steinfield, Professor and Chairperson, Department of Telecommunication, Information Studies, and Media, Michigan State University Joseph Turow is Robert Lewis Shayon Professor at the Annenberg School for Communication, University of Pennsylvania. He was named a Distinguished Scholar by the National Communication Association and a Fellow of the International Communication Association in 2010. He has authored eight books, edited five, and written more than 100 articles on mass media industries. His books include Niche Envy: Marketing Discrimination in the Digital Age and Breaking up America: Advertisers and the New Media World. Lokman Tsui is a doctoral candidate at the Annenberg School for Communication, University of Pennsylvania. His research interests center on new media and global

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communication. Cover image: This graph from Lada Adamic's chapter depicts the link structure of political blogs in the United States. The shapes reflect the blogs, and the colors of the shapes reflect political orientation---red for conservative blogs, blue for liberal ones. The size of each blog reflects the number of blogs that link to it. digitalculturebooks is an imprint of the University of Michigan Press and the Scholarly Publishing Office of the University of Michigan Library dedicated to publishing innovative and accessible work exploring new media and their impact on society, culture, and scholarly communication. Visit the website at www.digitalculture.org.

Hyper-Grace

Explains why the environmental crisis should lead to an abandonment of "free market" ideologies and current political systems, arguing that a massive reduction of greenhouse emissions may offer a best chance for correcting problems.

Why You Like the Wines You Like

The Highly Sensitive Person

The first book of its kind about what it's like to be a child with ADHD, *Hyper* is a "haunting narrative that explores the world's most scrutinized childhood condition from the inside out" (Nature) that also illuminates the history of how we came to medicate more than four million children today. Among the first generation of boys prescribed medication for ADHD in the 1980s, Timothy Denevi took Ritalin at the age of six and suffered a psychotic reaction. Thus began his long odyssey through a variety of treatments. In *Hyper*, Denevi describes how he made his way to adulthood, knowing he was a problem for those who loved him, longing to be able to be good and fit in, and finally realizing he had to come to grips with his disorder before his life spun out of control. Using these experiences as a springboard, Denevi also traces our understanding and treatment of ADHD from the nineteenth century, when bad parenting and even government conspiracies were blamed, through the twentieth century and drug treatments like Benzedrine, Ritalin, and antidepressants. His insightful history shows how drugs became the treatment of choice for ADHD, rather than individually crafted treatments like the one that saved his life. Thought provoking and deeply intelligent, this is a remarkable book both for its sensitive portrait of a child's experience as well as for its thorough exploration of a remarkably complex and controversial mental condition and its treatment. "There's much to be learned in *Hyper*, about pushing boundaries and respecting them, about parenting, and about the special kind of triumph that can come as a result of hard-earned self-knowledge. Denevi has written a book about a condition that has been studied for a long time, but, truly, it hasn't been talked about like this" (BookPage).

Windows Server 2012 Hyper-V Installation and Configuration Guide

Entrepreneur and bestselling author of *The Lean Startup*, Eric Ries reveals how

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entrepreneurial principles can be used by businesses of all kinds, ranging from established companies to early-stage startups, to grow revenues, drive innovation, and transform themselves into truly modern organizations, poised to take advantage of the enormous opportunities of the twenty-first century. In *The Lean Startup*, Eric Ries laid out the practices of successful startups – building a minimal viable product, customer-focused and scientific testing based on a build-measure-learn method of continuous innovation, and deciding whether to persevere or pivot. In *The Startup Way*, he turns his attention to an entirely new group of organizations: established enterprises like iconic multinationals GE and Toyota, tech titans like Amazon and Facebook, and the next generation of Silicon Valley upstarts like Airbnb and Twilio. Drawing on his experiences over the past five years working with these organizations, as well as nonprofits, NGOs, and governments, Ries lays out a system of entrepreneurial management that leads organizations of all sizes and from every industry to sustainable growth and long-term impact. Filled with in-the-field stories, insights, and tools, *The Startup Way* is an essential road map for any organization navigating the uncertain waters of the century ahead.

Education to Better Their World

Master Content. Upgrade your Mind. Elevate your Score! * Includes Bonus TPNY Full Potential Handbook for test-day success. * 200+ detailed examples and valuable tips based on real GMAT questions. * Effective approaches for non-native speakers and different learning styles. * Fool-proof techniques for mastering each type of Sentence Correction question. * 30+ exercises for peak performance, drawn from sports psychology, mindfulness, and holistic health With this book, you'll learn the Sentence Correction concepts and the critical thinking skills required to succeed on the verbal portion of the GMAT. While other books help you only with the GMAT content, TPNY's Full Potential Handbook (included free) gives you the competitive edge: effective methods to access your optimum emotional and psychological state while you study and when you take the GMAT. This is the only book that creates the best-case scenario on test day: SC content mastery combined with the best mindset to answer test questions efficiently and correctly. Test Prep New York is the only test preparation company to fuse content and strategy-based learning with holistic stress reduction, memory improvement, and confidence building techniques. "The Full Potential section in this book is a welcome guide for those who want to go beyond just studying hard: it addresses all the psychological and emotional processes involved in test-taking. Students of Sapir's holistic approach have enjoyed success in New York City for years. Now others can learn about and incorporate the valuable techniques described in this clear and easy-to-read guide. The techniques are effective and time-tested. Sapir and van Hoek have produced a winning book for those whose scores are compromised by test anxiety, as well as those striving for peak performance." -- Tom Akiva, PhD. Assistant Professor University of Pittsburgh School of Education "Bara Sapir's/TPNY's progressive test preparation technique is good for test-takers who want an edge when taking the test, as well as test-takers who require extra assistance. The model is effective because it teaches mediation of cognitive, academic, attentional, and emotional control. This book contains the necessary ingredients to succeed on the GMAT--it skillfully teaches the essential components of test taking through a clever blend of aggressiveness, logic, and relaxation. After

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practicing the techniques herein, the trepidatious test taker can expect to enter testing arenas with a greater confidence to achieve that may have alluded them in the past." -- Dr. Jason Smith, School and Clinical Psychologist "Full Potential GMAT Sentence Correction Intensive is by far and away the most advanced study aid available for the sentence correction section of the GMAT. We highly recommend this guide to all test takers seeking the 700+ scores the top business schools like to see." -- David Petersam, President, AdmissionsConsultants

Hyper-Connected Selling

A new edition of the international bestseller (a #1 bestseller in Japan), featuring a new preface Does the thought of working for 60 or 70 years fill you with dread? Or can you see the potential for a more stimulating future as a result of having so much extra time? Many of us have been raised on the traditional notion of a three-stage approach to our working lives: education, followed by work and then retirement. But this well-established pathway is already beginning to collapse – life expectancy is rising, final-salary pensions are vanishing, and increasing numbers of people are juggling multiple careers. Whether you are 18, 45 or 60, you will need to do things very differently from previous generations and learn to structure your life in completely new ways. The 100-Year Life is here to help. Drawing on the unique pairing of their experience in psychology and economics, Lynda Gratton and Andrew Scott offer a broad-ranging analysis as well as a raft of solutions, showing how to rethink your finances, your education, your career and your relationships and create a fulfilling 100-year life. · How can you fashion a career and life path that defines you and your values and creates a shifting balance between work and leisure? · What are the most effective ways of boosting your physical and mental health over a longer and more dynamic lifespan? · How can you make the most of your intangible assets – such as family and friends – as you build a productive, longer life? · In a multiple-stage life how can you learn to make the transitions that will be so crucial and experiment with new ways of living, working and learning? Shortlisted for the FT/McKinsey Business Book of the Year Award and featuring a new preface, The 100-Year Life is a wake-up call that describes what to expect and considers the choices and options that you will face. It is also fundamentally a call to action for individuals, politicians, firms and governments and offers the clearest demonstration that a 100-year life can be a wonderful and inspiring one.

Business Intelligence Guidebook

In his latest book, internationally renowned educator and futurist Marc Prensky presents a compelling alternative to how and what we teach our children. Prensky argues that a routinely taught combination of mathematics, language arts, science, and social studies increasingly leaves the bulk of our students woefully unprepared for the future. Drawing on emerging world trends, he elaborates a comprehensive vision for K-12 education that includes new goals, new means, a new curriculum, a new kind of teaching, and a new use of technology. This is a book ultimately about developing young people's capacity to accomplish things that will make the world a better place, using means never before available. It offers an innovative and achievable vision for a Global Future Education that will better prepare all students from diverse backgrounds. Following the author's original ideas about Digital

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Natives and Digital Immigrants, this volume promises to have an important impact on the educational conversations over the coming years. Visit the book website at Bettertheirworld.org.

Mastering Hyper-V 2012 R2 with System Center and Windows Azure

The Open Organization

Go-to guide for using Microsoft's updated Hyper-V as a virtualization solution Windows Server 2012 Hyper-V offers greater scalability, new components, and more options than ever before for large enterprises and small/medium businesses. Windows Server 2012 Hyper-V Installation and Configuration Guide is the place to start learning about this new cloud operating system. You'll get up to speed on the architecture, basic deployment and upgrading, creating virtual workloads, designing and implementing advanced network architectures, creating multi-tenant clouds, backup, disaster recovery, and more. The international team of expert authors offers deep technical detail, as well as hands-on exercises and plenty of real-world scenarios, so you thoroughly understand all features and how best to use them. Explains how to deploy, use, manage, and maintain the Windows Server 2012 Hyper-V virtualization solutions in large enterprises and small-to medium-businesses Provides deep technical detail and plenty of exercises showing you how to work with Hyper-V in real-world settings Shows you how to quickly configure Hyper-V from the GUI and use PowerShell to script and automate common tasks Covers deploying Hyper-V hosts, managing virtual machines, network fabrics, cloud computing, and using file servers Also explores virtual SAN storage, creating guest clusters, backup and disaster recovery, using Hyper-V for Virtual Desktop Infrastructure (VDI), and other topics Help make your Hyper-V virtualization solution a success with Windows Server 2012 Hyper-V Installation and Configuration Guide.

Big Data in Practice

Think about the last time you tried to change someone's mind about something important: a voter's political beliefs; a customer's favorite brand; a spouse's decorating taste. Chances are you weren't successful in shifting that person's beliefs in any way. In his book, *Changing Minds*, Harvard psychologist Howard Gardner explains what happens during the course of changing a mind – and offers ways to influence that process. Remember that we don't change our minds overnight, it happens in gradual stages that can be powerfully influenced along the way. This book provides insights that can broaden our horizons and shape our lives.

The 100-Year Life

Why is it so hard to make lasting changes in our companies, in our communities, and in our own lives? The primary obstacle is a conflict that's built into our brains, say Chip and Dan Heath, authors of the critically acclaimed bestseller *Made to*

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Stick. Psychologists have discovered that our minds are ruled by two different systems - the rational mind and the emotional mind—that compete for control. The rational mind wants a great beach body; the emotional mind wants that Oreo cookie. The rational mind wants to change something at work; the emotional mind loves the comfort of the existing routine. This tension can doom a change effort - but if it is overcome, change can come quickly. In *Switch*, the Heaths show how everyday people - employees and managers, parents and nurses - have united both minds and, as a result, achieved dramatic results:

- The lowly medical interns who managed to defeat an entrenched, decades-old medical practice that was endangering patients
- The home-organizing guru who developed a simple technique for overcoming the dread of housekeeping
- The manager who transformed a lackadaisical customer-support team into service zealots by removing a standard tool of customer service

In a compelling, story-driven narrative, the Heaths bring together decades of counterintuitive research in psychology, sociology, and other fields to shed new light on how we can effect transformative change. *Switch* shows that successful changes follow a pattern, a pattern you can use to make the changes that matter to you, whether your interest is in changing the world or changing your waistline.

The Hyperlinked Society

Between the high-level concepts of business intelligence and the nitty-gritty instructions for using vendors' tools lies the essential, yet poorly-understood layer of architecture, design and process. Without this knowledge, Big Data is belittled - projects flounder, are late and go over budget. *Business Intelligence Guidebook: From Data Integration to Analytics* shines a bright light on an often neglected topic, arming you with the knowledge you need to design rock-solid business intelligence and data integration processes. Practicing consultant and adjunct BI professor Rick Sherman takes the guesswork out of creating systems that are cost-effective, reusable and essential for transforming raw data into valuable information for business decision-makers. After reading this book, you will be able to design the overall architecture for functioning business intelligence systems with the supporting data warehousing and data-integration applications. You will have the information you need to get a project launched, developed, managed and delivered on time and on budget - turning the deluge of data into actionable information that fuels business knowledge. Finally, you'll give your career a boost by demonstrating an essential knowledge that puts corporate BI projects on a fast-track to success. Provides practical guidelines for building successful BI, DW and data integration solutions. Explains underlying BI, DW and data integration design, architecture and processes in clear, accessible language. Includes the complete project development lifecycle that can be applied at large enterprises as well as at small to medium-sized businesses Describes best practices and pragmatic approaches so readers can put them into action. Companion website includes templates and examples, further discussion of key topics, instructor materials, and references to trusted industry sources.

The Life You Can Save

This is a story of reinvention. Jim Whitehurst, celebrated president and CEO of one of the world's most revolutionary software companies, tells first-hand his journey

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from traditional manager (Delta Air Lines, Boston Consulting Group) and “chief” problem solver to CEO of one of the most open organizational environments he'd ever encountered. This challenging transition, and what Whitehurst learned in the interim, has paved the way for a new way of managing—one this modern leader sees as the only way companies will successfully function in the future. Whitehurst says beyond embracing the technology that has so far disrupted entire industries, companies must now adapt their management and organizational design to better fit the Information Age. His mantra? “Adapt or die.” Indeed, the successful company Whitehurst leads—the open source giant Red Hat—has become the organizational poster child for how to reboot, redesign, and reinvent an organization for a decentralized, digital age. Based on open source principles of transparency, participation, and collaboration, “open management” challenges conventional business ideas about what companies are, how they run, and how they make money. This book provides the blueprint for putting it into practice in your own firm. He covers challenges that have been missing from the conversation to date, among them: how to scale engagement; how to have healthy debates that net progress; and how to attract and keep the “Social Generation” of workers. Through a mix of vibrant stories, candid lessons, and tested processes, Whitehurst shows how Red Hat has blown the traditional operating model to pieces by emerging out of a pure bottom up culture and learning how to execute it at scale. And he explains what other companies are, and need to be doing to bring this open style into all facets of the organization. By showing how to apply open source methods to everything from structure, management, and strategy to a firm's customer and partner relationships, leaders and teams will now have the tools needed to reach a new level of work. And with that new level of work comes unparalleled success. The Open Organization is your new resource for doing business differently. Get ready to make traditional management thinking obsolete.

How to Be an Antiracist

The great deception of the 21st century At a time when the church needs an urgent wake-up call and a fresh encounter with Jesus, the hyper-grace message is lulling many to sleep. Claiming to be a new revelation of grace, this teaching is gaining in popularity, but is it true? Or is the glorious truth of grace being polluted by errors, leading to backsliding, compromise, and even the abandonment of faith? Hyper-Grace looks at the major teachings put forth by many adherents of this "grace reformation" and prayerfully compares those teachings with the Word of God, answering questions such as: ♦ How do our sins affect our relationship with God? ♦ What is the relevance of the Old Testament to our faith? ♦ What does Jesus actually have to say about grace? Without watering down the Bible's true message of grace, Michael Brown gives you the facts, demonstrating the dangers of this seductive message and showing you how to keep from being taken in.

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