

Redesigning English By Sharon Goodman

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Learning English

The Cumulative Book Index

The History of Early English provides an accessible and student-friendly introduction to the history of the English language from its beginnings until the end of the Early Modern English period. Taking an activity-based approach, this text ensures that students learn by engaging with the fascinating evolution of this language rather than simply reading about it. The History of Early English: Provides a comprehensive introduction to early, middle and early modern English; Introduces each language period with a text from writers such as Chaucer and Shakespeare, accompanied by a series of guiding questions and commentaries that will engage readers and give them a flavour of the language of the time; Features a range of activities that include discussion points, questions, online tasks and preparatory activities that seamlessly take the reader from one chapter to the next; Is supported by a companion website featuring audio files, further activities and links to online material. Written by an experienced teacher and author, this book is the essential course textbook for any module on the history of English.

Languages for Special Purposes

Asian Englishes

Terminologie et traduction

This award-winning collection of essays about culture and identity was written from the perspective of post-apartheid South Africa. Voted best special issue of 2001 by the Council of Editors of Learned Journal.

The New World of Human Resources and Employment

English in the World

South Africa in the Global Imaginary

This book offers a critical examination of aspects of the politics the role of English in Africa and its Diaspora. It looks at its changed location in the post-Cold War era and the challenges it poses to the enduring quest for intellectual liberation, pan-Africanism and Afrocentricity. The study also explores the spaces and possibilities for "appropriating" the language towards a counter-hegemonic African-centred agenda under the present global order.

Cultures, Contexts, and World Englishes

The Art of English

This book offers organizations the catalyst for swift change to take strategic advantage of what AI has to offer. Artificial intelligence (AI) will change the world, as we know it, within only a few years. Its most significant impact will be on our human resource (HR). What is AI and what's made it significant—the answers lie within this concise book. The book offers organizations the catalyst for swift change to take strategic advantage of what AI has to offer. In this book are some of the HR processes that can be changed today, suggestions on what's available, and some resources readers may wish to use. The evidence so far is that many HR functions have not developed AI strategies, in a false belief that AI is in the future. But it's here and it's happening, and the change is expedient in its growth; we are in the change window for a massive paradigm shift, now is the time for immediate action. This is truly a golden opportunity for human resource professionals, organizational designers, business managers, business students, and workforce planners. Organizations that act, and act fast, will be the beneficiaries of the AI revolution.

Anglia

Traduccion y cultura

Diese Festschrift ist Nikolai Salnikow, dem langjährigen Leiter des Instituts für Slavistik am Fachbereich Angewandte Sprach- und Kulturwissenschaft der Johannes Gutenberg-Universität Mainz in Gernersheim, zu seinem 65. Geburtstag gewidmet. In der thematischen Vielfalt der Beiträge kommt in eindrucksvoller

Weise die Breite seines wissenschaftlichen Schaffens und seines Engagements für die Belange der Slavistik, der Linguistik und der Translationswissenschaft in der universitären Forschung und Lehre, in der beruflichen Praxis und im kulturellen Austausch zum Ausdruck. *Ars transferendi*, die Kunst der Übersetzung als Sprach- und Kulturtransfer, wird von den Autoren interdisziplinär aus den Blickwinkeln der Allgemeinen und Slavistischen Sprachwissenschaft, der Kulturwissenschaft und Kulturanthropologie, der Literaturwissenschaft und der Translatologie behandelt. Der Band enthält Beiträge in deutscher, russischer und englischer Sprache.

Language

This book equips readers with a sound understanding of research, theory and the practical aspects of job design. It critiques the theory and research which provide the foundations of our current understanding of job design, pointing to a need for methodological improvements and a broader conceptual focus. The authors examine recent innovations in manufacturing technologies, techniques and philosophies and how these affect work design, research and practice. They also look at wider trends in manufacturing and elsewhere, such as teleworking, downsizing, the development of a contingent workforce and the changing composition of the workforce. The volume describes how the redesign of work has implications for wider organizationa

The Last Cuckoo

****Honored as a 2013 Choice Outstanding Academic Title**** Comprising state-of-the-art research, this substantially expanded and revised Handbook discusses the latest global and interdisciplinary issues across bilingualism and multilingualism. Includes the addition of ten new authors to the contributor team, and coverage of seven new topics ranging from global media to heritage language learning Provides extensively revised coverage of bilingual and multilingual communities, polyglot aphasia, creolization, indigenization, linguistic ecology and endangered languages, multilingualism, and forensic linguistics Brings together a global team of internationally-renowned researchers from different disciplines Covers a wide variety of topics, ranging from neuro- and psycho-linguistic research to studies of media and psychological counseling Assesses the latest issues in worldwide linguistics, including the phenomena and the conceptualization of 'hyperglobalization', and emphasizes geographical centers of global conflict and commerce

Books in Print

Beyond radical design? -- A map of unreality -- Design as critique -- Consuming monsters: big, perfect, infectious -- A methodological playground: fictional worlds and thought experiments -- Physical fictions: invitations to make believe -- Aesthetics of unreality -- Between reality and the impossible -- Speculative everything. Inhalt: Today designers often focus on making technology easy to use, sexy and consumable. In this book the concept is proposed, that design is used as a tool to create not only things but ideas. Design means speculating about how things could be - to imagine possible futures. This is not the usual sort of predicting

or forecasting, spotting trends and extrapolating; these kinds of predictions have been proven wrong again and again. The "what-if" questions that are intended to open debate and discussions about the kind of future people want (and do not want).

Knowledge Across Cultures

Learning English focuses on young children's acquisition of spoken and written English in monolingual and bilingual contexts and explores the debates surrounding English in schools and colleges, and the often controversial nature of the English curriculum in different parts of the world. English is learned in most parts of the world, both through use in the home and community, and as a major language of education. Learning English represents just some of this diversity.

All that is Solid Melts Into Air

Indian Review of Books

This volume provides a critical examination of texts which can be considered "literary". What distinguishes some texts as "art"? To answer questions such as these, the book ranges across creative texts produced for public consumption, from poetry, drama, and fiction to performance art and online literature. It provides a lively and accessible introduction to stylistic, semiotic, and multimodal analysis drawing on work in literature and media studies, performance studies, linguistics and anthropology.

The Handbook of Bilingualism and Multilingualism

The experience of modernization -- the dizzying social changes that swept millions of people into the capitalist world -- and modernism in art, literature and architecture are brilliantly integrated in this account.

Die Sprache

This handbook gives an overview of language for special purposes (LSP) in scientific, professional and other contexts, with particular focus on teaching and training. It provides insights into research paradigms, theories and methods while also highlighting the practical use of LSPs in concrete discourse situations. The volume is transdisciplinary oriented with a firm basis in the language sciences, including terminology, knowledge transfer, multilingual and cross-cultural exchange.

The English Handbook

This volume aims to familiarize readers with the varieties of world Englishes used across cultures and to create awareness of some of the linguistic and socially relevant contexts and functions that have given rise to them. It emphasizes that effective communication among users of different Englishes requires awareness of

the varieties in use and their cultural, social, and ideational functions. *Cultures, Contexts and World Englishes*: demonstrates the rich results of integrating theory, methodology and application features critical and detailed discussion of the sociolinguistics of English in the globalized world gives equal emphasis to grammar and pragmatics of variation and to uses of Englishes in spoken and written modes in major English-using regions of the world. Each chapter includes suggestions for further reading and challenging discussion questions and appropriate research projects designed to enhance the usefulness of this volume in courses such as world Englishes, English in the Global Context, Sociolinguistics, Critical Applied Linguistics, Language Contact and Convergence, Ethnography of Communication, and Crosscultural Communication.

A Mandarin and the Making of Public Policy

Anthology: Issues 6-10

Communication in an Era of Global Conflicts assesses trends and issues in communication and their implications for conflicts in the African context. In doing so, the various chapters draw from culture, tradition, folklore, communication and conflict theories, principles and strategies, and from systems approach to conflict resolution. The underlying assumption of all the chapters is the pivotal role of communication--new media, traditional mass communication, interpersonal communication, intercultural communication, and communication technologies--in conflict and conflict resolution. This book is unique for its multidimensional perspectives, a long overdue addition to the growing literature on conflicts in Africa.

The British National Bibliography

Science Policy, Education, and Language Planning

English in the World: History, Diversity, Change examines the English language as it has developed through history and is used across the globe today. The first half of the book outlines the history of the language from its fifth-century roots through its development as a national, a colonial, and now a global language. In the second half, the focus shifts to the diversity of the language today. The book explores varieties of English across the English-speaking world, as well as English-related varieties such as pidgins and creoles. It also examines complex processes of variation, hybridity and change in English, and in the shifting styles of individual speakers. Throughout, the focus is on the international nature of English and its use alongside other languages in a diverse range of communities. Drawing on the latest research and The Open University's wide experience of writing accessible and innovative texts, this book: explains basic concepts and assumes no previous study of English or linguistics contains a range of source material and commissioned readings to supplement chapters includes contributions from leading experts in their fields including Joan Beal, Suresh Canagarajah, David Crystal, Jonathan Hope, Kay McCormick, Miriam Meyerhoff, Rajend Mesthrie, Robert

Podesva and Jennifer Smith has a truly international scope, encompassing examples and case studies from the UK and North America, Australia and New Zealand, Europe, Asia, and Africa is illustrated in full colour to bring the fascinating study of the English language alive includes a comprehensive index as well as useful appendices showing the historical timeline of English and a brief introduction to the description of linguistic features English in the World: History, Diversity, Change is essential reading for all students of English language studies.

Lingua

Text and Texture

"Festschrift für Prof. W. Havers": v. 1.

Job and Work Design

Images of the Word: Hollywood's Bible and Beyond is a collection of essays by leading international scholars in the field of Bible and film. Recognizing the increasingly global nature of both media and religion, the volume focuses on the ways in which the Bible is interpreted and visualized not only within Hollywood but also far beyond it. Cutting-edge analysis of films from France, Canada, Sweden, India, and elsewhere reveals that the Bible's visualization is culturally rooted and contributes to the shaping of a particular culture, including its perception of the Bible itself. Essays range across the canon from Exodus to Ecclesiastes to Revelation, interacting with films of various national traditions and periods from Blackton's *Life of Moses* (1909) to *Karunamayudu* (1978) to Cronenberg's *ExistenZ* (1999). The volume engages the breadth of current scholarly interest in this interdisciplinary field, including the critical reading of a Bible films, the exploration of biblical motifs and themes within contemporary cinema, and concluding responses to the essays from both a biblical scholar and a film scholar. Paperback edition is available from the Society of Biblical Literature (www.sbl-site.org)

Images of the Word

American Book Publishing Record

"Singapore's success story has increasingly been recognised but few have told it from the perspective of an insider. As a senior civil servant and "Mandarin" from 1959 to 1999, Ngiam Tong Dow served with the founding generation of political leaders and contributed to the country's economic growth. In this book, he reflects on these experiences, sharing personal anecdotes and perceptive insights of the early decades. He also boldly questions some of the policies of government and emerging trends in the country to suggest how Singapore must change to survive and thrive in the future."--BOOK JACKET.

International Journal of the Sociology of Language

This book provides crucial reading for students and researchers of world Englishes. It is an insightful and provocative study of the forms and functions of English in Asia, its acculturation and nativization, and the innovative dimensions of Asian creativity. It contextualizes a variety of theoretical, applied and ideological issues with refreshing interpretations and reevaluations and can be used both as a classroom text and a resource volume.

Folia Linguistica

English in Africa

Speculative Everything

The Book Review

A world list of books in the English language.

Redesigning English

The rapid development of communications technology is transforming the manner in which people communicate across time and space. In this book, the authors examine the ways in which the English language has adapted to new media

Ars transferendi

The English Handbook: A Guide to Literary Studies is a comprehensive textbook, providing essential practical and analytical reading and writing skills for literature students at all levels. With advice and information on fundamental methods of literary analysis and research, Whitla equips students with the knowledge and tools essential for advanced literary study. Includes traditional close reading strategies integrated with newer critical theory, ranging from gender and genre to post-structuralism and post-colonialism; with examples from Beowulf to Atwood, folk ballads to Fugard, and Christopher Marlowe to Conrad's Marlow Draws on a wide range of resources, from print to contemporary electronic media Supplies a companion website with chapter summaries, charts, examples, web links, and suggestions for further study

The History of Early English

At the start of the new millennium, the United Nations designated 2001 the 'Year of Dialogue among Civilizations'. This dialogue emerged after the collapse of the Soviet Union in 1991, and changed much of the field of comparative education. The dialogue draws attention to deep-rooted cultural differences around the world which shape approaches to education. This book gives voice to outstanding scholars from three major Eastern civilizations - Chinese, Arabic and Indian - who

have entered into dialogue with equally distinguished scholars from the West. One of the authors, Abdus Salam, was the first scientist from Pakistan to win the Nobel Prize in Physics. The themes of the book include challenges to knowledge in the late modern era; Eastern contributions to scientific knowledge; knowledge transfer across regions and civilizations; indigenous knowledge and modern education; and past and present influences from China. The book will contribute to an ongoing dialogue among civilizations, and enhance mutual understanding in the increasingly globalized society of the 21st Century.

Communication in an Era of Global Conflicts

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#) [HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)